Selected Playthings

1947

Special Supplement to

E-4

CHILDREN'S ACTIVITIES

for 1947

FOR HOME AND SCHOOL

Nov 4 1947
RETURN TO
DESIGN DIV.

50c
NOT FOR SALE ON NEWSSTANDS

·DIRECTED PLAY·
·MOULDS CHARACTER·

GAMES - PUZZLES - SONGS

THINGS TO MAKE - THINGS TO DO

STORIES - PLAY PROJECTS - CREATIVE WORK - DRAWINGS

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Toys Selected And Recommended By Children's Activities Magazine

For years we have been selecting outstanding playthings which have been presented in the magazine itself. This service has proven to be very popular with our subscribers. Now, with many more good toys available and with space so limited in the magazine we think it helpful to issue this special supplement.

Many of the toys are brand new and others are the most popular of the playthings we have featured from year to year. If you are unable to find these recommended playthings in your community we will be glad to buy and ship them to you upon receipt of the prices shown which include handling and shipping charges unless otherwise mentioned.

Deliveries and prices apply to orders from the Continental United States. Please address all orders and make checks or money orders payable to the Child Training Association, Inc., Dept. C., 1020 South Wabash Ave., Chicago 5, Illinois. No C.O.D. orders please.

CHILD TRAINING ASSOCIATION, INC.

Dept. C., 1020 S. Wabash Ave. Chicago 5, Illinois

NATIVITY SCENE. Here is an inspiring depiction of the Nativity Scene. The manger has a green bronze tinge which gives it the appearance of a natural crude mud hut. There are 13 ruggedly constructed traditional figures of durable plastic which are delicately hand-colored and lacquered. Up inside of the manger is a small electric (C 7½) globe dramatically illuminating the scene. A mechanical music box in the side of the manger chimes an appropriate religious hymn and lends an inspiring religious atmosphere to this natural life-like group. The manger is 7½" high, 10" long, and 6½" deep. **Price, postpaid, $12.00.**

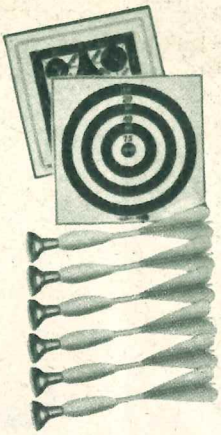
CANDLELITE TREE. This Glolite exclusively patented tree is a popular Christmas item whose beauty and originality has never been surpassed. The children will enjoy seeing this Christmas tree with its 12 candles and star all lit up on the mantlepiece or diningroom table. The brightly colored candles will never burn out for the tree is actually illuminated by a 25 watt house lamp in the base of the tree. The light travels from the bulb inside of the hollow tree through lucite rods which form the candles and is projected from the candle tips. The branches, made of rayon visca material, closely resembles Nature's luxuriant foliage and can be bent into varying positions. The tree stands 18" high with 70" white electric cord. **Price, postpaid, $7.00.**

NOMA BUBBLE-LIGHTS. A new, novel and beautiful development in Christmas tree decorations and lighting. The lights are shimmering liquid filled tubes of colorful lighted glass—**alive** with constantly rising bubbles. As the bubbles rise through the candle shaped glass tubes from brightly colored lighted base a most exciting and gay effect lends added enchantment to the Christmas tree. The Bubble Lights are 5" tall. The particular set shown here has 9 lights, filled with different colored liquids and with lighted bases in numerous lively colors. Series type set. Additional strings of Bubble-Light or regular lights may be connected and additional lights purchased through dealers. 4' lead, 15-volt lamps. Tested wire, durable sockets and patented Noma connector. Special metal clips make it easy to fasten the lights on the tree. **Price, postpaid, $4.05** (including excise tax).

2" LUSTER BELLS. After great deliberation we present on this page what we consider to be the quality bell of the Christmas ornament field. There are varying prices and classes of bells on the market today. We have selected the higher priced bells so that we can present to you top quality. Bell Industries has gone to great extremes in presenting the richness so deserving of your home and tree for the Christmas Season. These bells, however, provide year round decoration appeal for all occasions—floral designs, decorations and parties, as well as Christmas. The bells are colored with a process known as Anodizing. This means the coloring is impregnated right into the aluminum itself. Consequently a much higher gloss is obtained and the coloring will not run or wear off over an indefinite period of time. By anodizing the bells the clapper in each bell peals out a clearer rich musical tone since the coloring process does not dampen the sound in any degree. There are twelve 2" bells in each box, all in beautifully assorted colors of green, red, gold, blue and silver. **Price, postpaid, $2.50.**

4" LUSTER BELLS. As a more decorative rather than ornamentive bell we present the 4" Luster Bell. This bell is constructed identical to and boasts the same quality as the 2" bell. Because of its larger size it is not so acceptable for the tree but more useful on the mantle, dining room table, hanging around the room, etc., as a wholesome decoration. There are six 4" bells in each box in colors of green, red, gold, blue and silver. **Price, postpaid, $7.60.** Individual 4" bells, **$1.30 postpaid.** Name color.

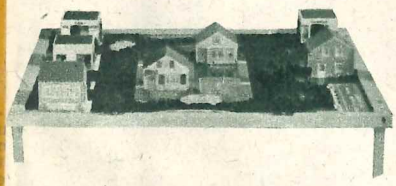
SPARES AND STRIKES BOWLING GAME. This fine game is the nearest approach to regular bowling we have seen, providing real exercise and fun for the whole family from small children to adults. It can be used both outdoors and indoors. Outdoors it may be used on smooth closely cut grass, on the tennis court, on the porch or on any smooth surface. For outdoor use, wooden pegs are provided which are flush with the ground forming bases for the pins. Indoors the game can be used in the living room, recreation room, etc. For indoor or porch use there is a 10′ rubberized oilcloth Alley with numbered circles for placing the pins accurately. The pins are of hardwood and are 7½″ high, 2⅜″ in diameter—one half the size of regulation bowling pins, 2 matched hardwood bowling balls 3¼″ in diameter, 50 regulation score sheets and instructions. Indoors, pillows or cushions may be set up to stop the balls. The game is comparatively quiet and the pins do not fly. All of the regulation shots may be made with this game that can be made in regular bowling. **Price, postpaid, $10.25.**



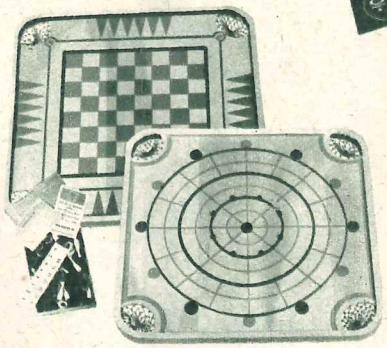
DART GAME. This 18-inch game by Innovation Products affords a great deal of amusement for children, and in fact the entire family. The soft suction cup darts are streamlined and well built and balanced with colorful plastic vanes in matched sets. The cup of fine latex rubber is absolutely harmless, and sticks perfectly on the triple varnished surface of the board. Heavy 18-inch board is approximately ¼-inch thick with full color Target game on one side and equally exciting Baseball game on reverse side. Six darts are supplied with each set. **Postpaid, $2.35.**

PETER RABBIT THE MAGICIAN. Here's a chance for boys and girls to Mystify all their friends! It's fun galore. At any time you can do a few simple tricks that will dumbfound them. Or you can arrange a whole Magic Show with real Tickets, Box Office and everything. Your audience will be amazed by the Jumping Carrot! Astounded by the Magic Dollar! . . . and where **does** the Rabbit go in Peter's great Dream Trick? This fascinating Magic outfit also includes Peter's Life Story in a big 4-color plastic bound Book. The Outfit also has: Fish, Hats, Knife, Cards, Rabbits, Tickets, Cabbage, Hat Box, Carrots, Magician, Mail Box, Portraits, Programs, Envelopes, Box Office Card Glass, Magic Wand, Pocketbooks, Magic Carpet, Magic Dollar, Autographed Photo, Die-cut Stage, Loaf of Bread, Four-Color Box, Portrait Holders, Fantastic Folder, Magic Directions, 15 Story Pictures, 6 Star Act Pictures. Here's hilarious fun for the whole family. **Price, postpaid, $1.25.**

SHUFFLETTE. This is the exciting new Shuffle-Board game for home use either indoors or outdoors. The base of the game is a black enameled, very smooth cloth 9′ long and 15″ wide. The shuffle-board design is printed in large red numbers at both ends. There are 4 clubs or pushers for sliding the wooden discs, 2″ in diameter, from one end of the board to the other. The object of the game is to slide the disc so as to secure the highest score or to knock the other players' discs from scoring spaces. The clubs are jointed so that the game may be used on the floor, porch or any smooth outdoor surface, as illustrated. Or it can be used with shorter clubs on a Ping Pong table or long dining-room table.. There are 5 red and 5 white discs and full directions for playing. Fun for all of the family from small children to adults. **Price, postpaid, $3.25.**

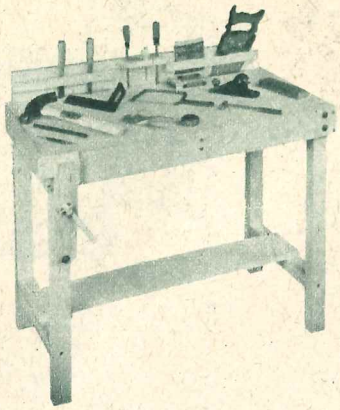


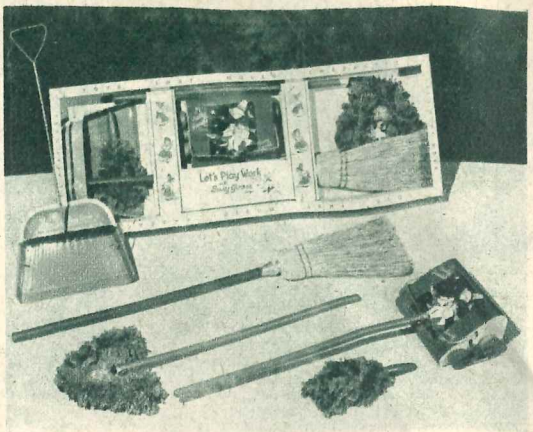
MAGNETIC VILLAGE The ideal toy for the imaginative child, needs no elaborate fussing, special equipment, or electricity. This Craftall village is complete within itself with a table imprinted with a village layout, cut-out houses and cars, to stretch the initiative and creative play of any child. By moving the magnet about across the under part of the table it is possible for the child to move the cars at will. Drive the cars to the store, follow traffic rules, stop for gas, and tour the village all with the realism of mother's daily trips. The tables portability and construction permit it to be used on the floor, table, chair and particularly in bed where patience and ingenuity is needed to calm a convalescent. The table is made of masonite 2′ square and has 6″ detachable legs. The set includes 2 yellow roadsters and a red fire engine all mechanically powered by 2 operating control magnets, and 7 pretty stores and homes that are to be cut out and pasted together to give the table its third dimension. **Price, postpaid, $6.70.**



CARROM BOARD. This is one of the most famous game boards ever invented. It does practically everything—making it possible to play 85 different games. Such as Carrom's Crokinole, Checkers, Backgammon, Ten Pins, spinning games and many others that are entirely new and novel. Each board is furnished with complete rule book and complete playing equipment, including hardwood rings in 4 colors, ten pins, dice, etc. It is made of finely finished wood construction with a three-ply wood center panel printed on both sides of the board with diagrams for playing the various games. The size is official, 28½″ square and is made with rounded corners and rim construction. There are reversible net pockets and green felt cushions on the Carrom side. This game will give endless hours of fun and competition to children of every age. **Price, postpaid, $7.85.**

TOM THUMB CASH REGISTER. Every child gets a kick out of playing store and the more realistic the props the more enjoyment is received. So why not a cash register to brighten up those rainy days. Tom Thumb is a precision made miniature of a standard cash register. When the white plastic keys are pressed the cash drawer pops out, a bell rings, and the amount indicator shoots up behind a glass window on top. The indicator registers from 1c to $1.00 and No Sale in correspondence to the little number on the 13 keys. Tom Thumb is constructed of heavy guage steel with aluminum trim and baked on bright red enamel. It weighs 3½ lbs. and measures 7¼″ deep, 6½″ wide, and 7¼″ high. **Price, postpaid, $5.60.**





WORK BENCH WITH TOOLS. Probably a boy never lived who did not enjoy working with tools. This outfit is very practical for all ages. From beginners up to the more advanced ages. The bench is very sturdily built, with strong legs, braces and heavy top. Size 36″ long, 18¾″ wide, and 31″ high. There are 20 items of tools—all necessary tools for boys—such as hammers, saw, scroll saw, pliers, plane, chisels, screw-drivers, awl, nails, sandpaper, square, file, etc. The work bench is built so well and the tools are so workable that the outfit will provide years of happiness to boy wood workers. **Price, express prepaid, $27.00.**

SUSY GOOSE KIDDIE BRUSH CLEANING SET. Make house-cleaning fun for the children with the Susy Goose Cleaning Set that is just as real and effective as mother's. The set includes all the necessary pieces of a real home and makes house-cleaning not only fun but develops the children's cleanliness characteristics relieving mother of her child's disorderliness. There is a carpet sweeper, dust mop and duster, broom and dustpan all attractively designed to make work interesting. The sweeper, with red handle and red and yellow metal body is 8″ wide, 6″ long, 2½″ high, and actually sweeps and dumps the dirt. The broom, with red handle, is 100% fine broom corn, and the mop and duster are of bright red yarn. The pick-up style dustpan is red and blue metal and is safer and better than mother's real one. **Price, postpaid, $2.50.**

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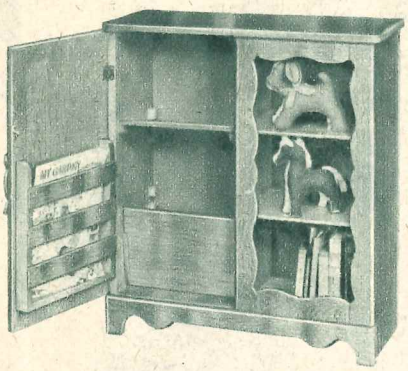
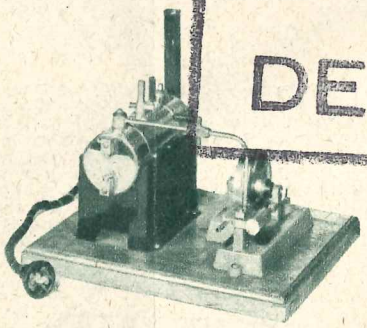
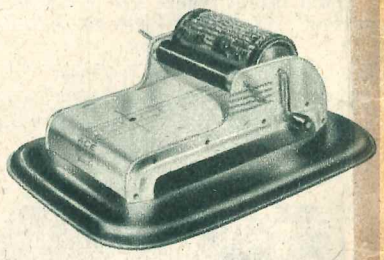


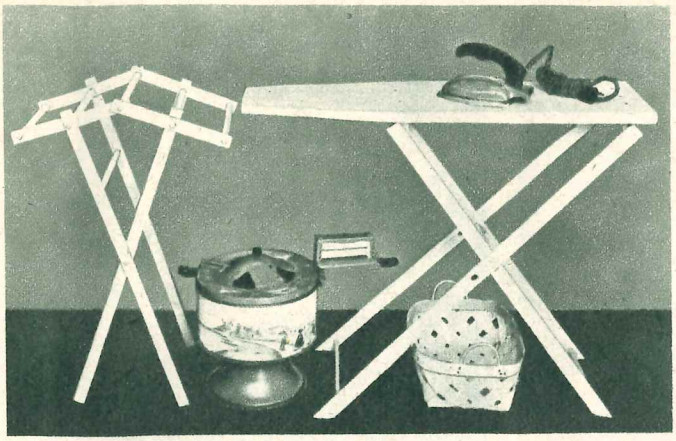




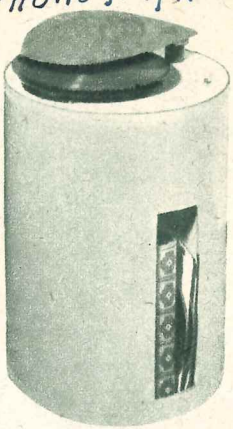
TOY AND BOOK CUPBOARD An ever present problem of mothers is to help their children to keep toys and books when not in use from being underfoot and scattered from one end of the house to the other. This cupboard is one of the smartest ideas we have seen both in design and purpose. It is finely built with soft lovely maple finish, antiqued edges and is a piece of furniture that is a credit to any child's room. The 3 open shelves at right with modern shadow box fronts are for larger toys, dolls or books. The left side has an ample toy shelf at top with a deep bin at bottom for smaller toys. All shelves and the bin front are movable for desired adjustment. The door on left has an inside rack for magazines or larger books. Door has neat handle, snug fitting catch and attractive decalcomania decoration. The beauty and convenience of the cupboard is a powerful stimulus in encouraging children to keep their toys and books in order. Height 34″, width 32″, depth 12″. **Price, express prepaid, $26.00.**

STEAM ENGINE. The Jensen miniature steam engine is a highly educational example of physics principles that not only teaches a lesson but makes it fun for the children to learn. It is not just a toy but an actual working model of the large steam engines designed and built by the same men who build the full scale Jensen steam engine. The safety factor of this engine is duplicated by a steam pressure valve and a glass water level gauge. The operation of this engine is simplicity. The water heated in the boiler by 110 volt AC, DC electric heater, is generated to steam that travels through the steam line to the cylinder and valve blocks which, in turn, operates the flywheel. The speed of the flywheel can be regulated minutely by the control of a throttle valve on the main steam line. The boiler, 2½″ in diameter and 5″ long, is made from heavy seamless brass tubing mounted on a steel fire box. It includes among the safety features a steam whistle which helps also to lose excess pressure. The cylinder with its ½″ bore and 9/16″ stroke and the valve block are of solid brass. The engine is on a cast iron base and the entire unit is mounted on a wooden base board, 9½″ x 11½″. **Price, pospaid, $18.50.**

ACE ROTARY PRESS. This press has proved to be among the most popular toys we have featured, combining real fun with a practical initiation into the art of printing. It is modeled after the big newspaper printing presses. The rubber type is set in holder slots—put on the cylinder—type lines are adjusted to any desired distance apart—the roller is inked—paper inserted—the crank is turned and the job is done. The press prints larger sheets than the usual toy presses, the rubber type is much easier for children to handle, and rubber picture dies enable children to dress up the job. The press is designed to handle sheets or cards up to 5″ wide and 7″ long. It will print such jobs as children's newspapers with two standard 2¼″ wide newspaper columns, programs, menus, handbills, etc. Outfit includes press, 200 pieces of capital letters, 400 pieces of small (not capital) letters, 16 type slots 5″ wide, 20 picture dies including one wide newspaper heading, rubber cement, ink, ink brush, ink ribbon, tools and supply of paper. **Price postpaid, $8.75.**

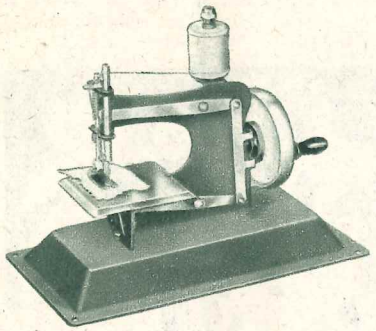


Phonograph



LAUNDRY SET. Just like Mother's! This complete Wolverine laundry set teaches your daughter the responsibilities of housekeeping by having her wash her doll's clothes in her own washing machine and iron on her own ironing board. It is fun, yet educational, and all with the utmost safety. The iron is a real electric iron and is approved by the Underwriters Laboratory to be safe for young children and the washing machine and wringer are void of any sharp or dangerous parts to cause injury. No need for close supervision while her ironing and washing is in progress. The washing machine set is fully supplied with all that is necessary to do a regular washing; washing machine, wash basket, drier, ironing board and iron. By turning the handle vacuum cups churn up the clothes and water inside the washing machine. It is made of heavy gauge metal with blue and white lithographed Dutch designs and is 10¾" high by 8¾" in diameter with adjustable wringer attached. The large laundry basket is designed to hold a good day's wash. The new collapsible clothes dryer is 21" high. The sturdy ironing board is adjustable to two heights, averaging 21" and is 27" long with a modern streamline all metal electric iron which has an aluminum base and a black enameled wood handle with red enamel hood. **Price, postpaid, $9.25.**

CONS-O-LETTE, a new, more scientific, safer children's phonograph. With children's records becoming even more popular we have taken great pains to locate and present a truly quality phonograph set. Cons-o-lette is the modern adaptation of the time-tested and proven mechanical phonograph which required so little fussing and so easy to operate. The tear-drop shaped head has been scientifically designed and engineered to insure smoother and truer reproductions of vocal and instrumental recordings. It needs no electric current to cause tone output, and consequently has less intereference and peculiarities to destroy pure performance. The only electrical operation is the motor turning the turntable (110 - 120 AC (only) noiseless). It's counter-balancing weight in the head makes the needle contact "feather-light" and saves wear on the records. The turn-table, capable of playing any size record up to 12", is an electro-statically flocked rim drive turn-table, assuring finer operation. The Console's exterior is of sturdy plastic fibre, with a washable and scar-resistant Chinese Red finish. The resonance head is a beautiful contrasting blue. The overall height of the Console is 24", diameter 14", and includes a compartment for record storage, **Price, $15.00.**



LITTLE CHEF. A toy which really works! It will cook and bake yet is safe to use. Little Chef was designed with a large burner plate, 5¾" x 5¼", for the child to cook a meal large enough to be eaten. Little Chef has controlled heating; it is designed to heat to a cooking temperature and then level off without any danger of overheating. There is a separate element for the oven and a real oven thermometer. Both of the heating elements are completely enclosed and all segments of this stove are riveted thus eliminating any possibility of getting at the wiring and electric hazards. The two switches on the face of this stove actually operate the elements. A 90 day guarantee covers any malfunctions and a lifetime repair guarantee does away with the prodding screwdriver. One of the fine points of Little Chef is that the construction of this stove allows complete circulation of free air in and around the elements and plate so that the stove itself does not get hot yet the heating efficiency is increased. The range, 13" x 10½" x 7" is made of beautiful baked enamel finished 22 gauge aluminum alloy rustproof and thoroughly insulated. The heavy asbestos appliance cord is 60" long. As an added feature a small recipe booklet is enclosed. **Price, postpaid, $9.30.**

GATEWAY SEWING MACHINE. It sews!! The new Gateway "Junior" sewing machine is not only a toy but a real sewing machine designed to teach every little girl the important rudiments of sewing without danger of damage to mother's machine. Gateway "Junior" is easy for young children to operate. Just turn the handle of the crank—the machine does the rest. A self-feeding claw draws the cloth into place. The size of the stitch can be varied by changing the feeder positions. This is the last word in entertaining and educational girls' toys and makes complete her entire set of equipment necessary to take care of dolly's every needs. She is now able to make and repair dolly's clothing just as mother does with baby's and hers. The machine uses standard spool thread No. 30. It is made of all sturdy metal and finished in shiny nickel and bright red non-chipping enamel. It is now equipped with suction cup feet to hold the machine firmly to the table while in operation, leaving both hands free. **Price, postpaid, $3.00.**

SNOW WHITE DRESSER SET. The Snow White fairy doll in true reality is accomplished by the presentation of this beautiful Snow White, and Seven Dwarfs brush, comb, and mirror dresser set— an ideal gift for the growing girl to help maintain her lovely appearance. This is not only a pretty and treasured possession, but is a practical and adaptable set—a sturdy comb and brush of durable plastic with real nylon bristles and a mirror, also of plastic. The Snow White set is a decorative dresser piece—the plastic is a glistening pastel and decorated with Walt Disney's Snow White and the Seven Dwarfs figures. Your daughter now has an opportunity to own a real, youthful dresser set and proudly display it as her own. **Price, postpaid, $3.00.**

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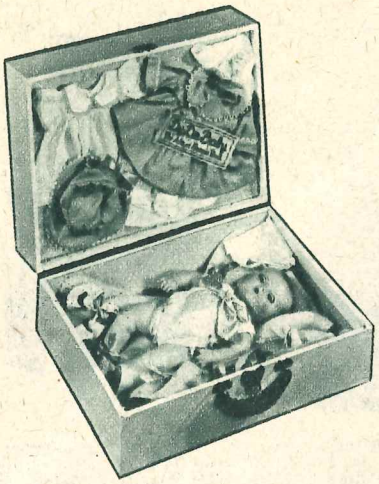
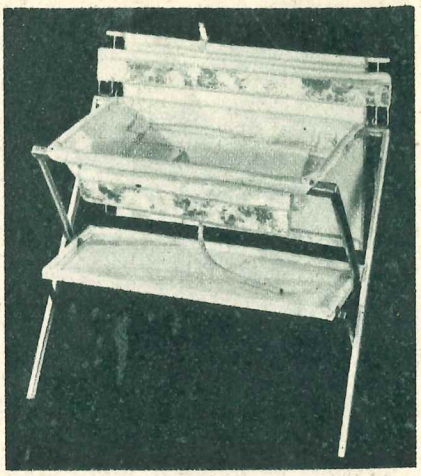
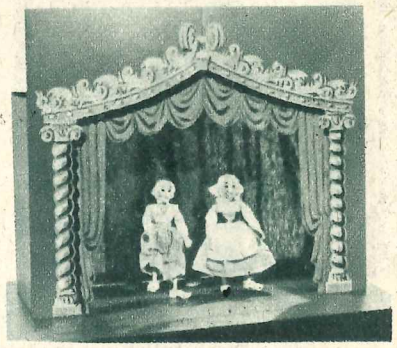




DY-DEE BABY. This life-like EFFanBEE doll is the nearest thing to a real baby! Dy-Dee can drink from a bottle or spoon, blow soap bubbles and sleep sitting up, or lie awake. She even needs to be watched for diaper changes, since she is no different than an ordinary baby after a big glass of water. It is so well constructed and jointed that your child can give her baby daily baths, washing the baby's satin-smooth skin and soft flexible rubber ears, without worrying about getting water into the body and destroying it. This realness gives your daughter valuable training in handling real babies by dressing, bathing, feeding and handling and caring for her Dy-Dee. Dy-Dee has a wardrobe any baby would be proud to own. She comes in a beautiful well-constructed suitcase-like carrying kit which makes it easy for Dy-Dee to travel with the family. She has a shirt and diapers, blue and white dotted swiss dress, organdy slip, blue cotton gabardine coat and bonnet, white booties and sox, pink cotton flannel blanket, wash rag and Bubble Bath soap, bottle and nipple, spoon, Bubble-Pipe and doctor's "Q" tips. **Price, postpaid, $23.50.**

DOLL'S BATHINETTE by EFFanBEE brings youthful "mothers" an opportunity to imitate their mothers by giving their baby dolls a real bath in its own bathinette. The Bathinette, like mother's, is a combination bath really holding water, and a drying table, converted by folding the top over the bath. It is made of plastic-coated water resistant white cloth that holds water indefinitely and permits easy cleaning. Like the one and only real Baby Bathinette, the bath has a hammock inside in which the doll can be laid in the water with a head rest to keep its head above water, permitting free use of hands for washing. Dainty flowered pockets on the side provide space in which to put Dolly's needs. This Bathinette is not just a mere toy but is a sturdy useful means of child training for its construction, like the real Bathinette, is insured with an aluminum frame and wooden bottom shelf and long-wearing material. It is 14½" wide, 25" long, and 25" high. Truly not a doll house sized bath; a real piece of furniture! **Price, postpaid, $8.85.**

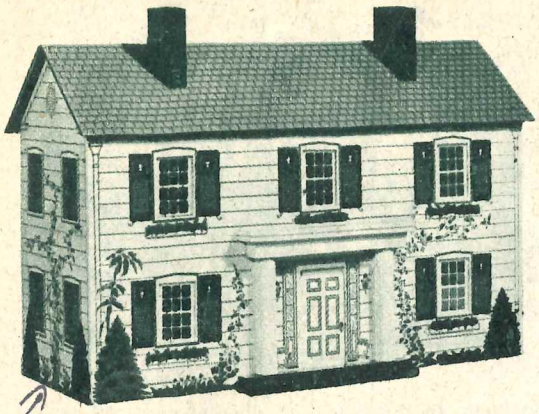


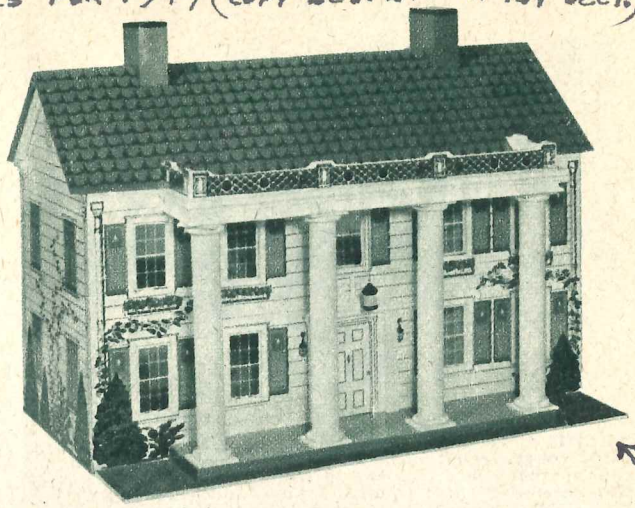
SATIN SKIN DOLL. "Soft as a baby's skin" is truly the description for EFFan-BEE satin skin baby doll. No such doll has ever been so real and human as this satin skin doll with its soft, pliable skin and body. Just like a real person's body! The doll gets its highly desirable attribute of life likeness by a newly developed process which makes its skin "satin soft" and its body and limbs spongy yet not limp or too soft. To make the doll even more human it has real glass eyes that open and shut and actually sparkle and twinkle like human eyes and human eyelids. Like all EFFanBEE dolls the satin skin is washable; but only with a wet cloth. **She cannot be put into water** for she is allergic to baths. The doll is complete with clothes that will provide many interesting hours of dressing and undressing. She has a two-tone, red and rose, gingham romper and big brimmed bonnet. There is also a skirt to match her rompers for dress-up. She has silk hose and leatherette moccasin shoes. She stands 21" high when not sleeping in her nice pink box designed for storage while she is not being cuddled. **Price, postpaid, $10.50.**

HAZELLE'S THEATRE. Hazelle's great popularity as a leading Marionette manufacturer deemed it desirable to offer a new improved marionette theatre to marionette owners in which they can properly perform their characters. A marionette, like all actors, can not do itself justice without a theatre stage on which to perform. This new theatre is designed solely for Hazelle's large, life-like marionettes and makes a fine setting for plays or skits centered around the lines of these marionettes. It is sturdily built of pressed wood, constructed with eight hinges so that it can be quickly and easily knocked down for storage and reassembly—no tool or screws necessary. The front is beautifully enameled in five colors, a simulated open red velvet curtain frames the sides and gold, brown, and black pillars and a blue border make the stage an attractive and realistic theatre. The theatre is 33" high, 40" wide, 16" deep and is backdropped by a black flagcloth curtain. **Price, postpaid, $11.30.**

HAZELLE'S MARIONETTES. Marionettes are invariably a big favorite with children and this complete group with their new type life-like shoes are able to dance and perform with greater versatility. So easy to operate with the airplane-type control! With a little practice tilting pulls the 7 strings making the marionette "come to life." Ideal for creative play developing dexterity and imagination. All these marionettes have the new dainty shoes of Tenite plastic, strong durable and unbreakable, that give realistic ankle and foot movements. The set includes the ever popular Bimbo, the clown; Jack and Jill; and Mother, making popular fairy stories and skits possible. They all have hand-painted features, real wigs, molded hands and unbreakable head, body and shoes, and are about 14" tall. **Price, postpaid, complete set, $15.25.** The marionettes **individually** are **$4.00** per character.

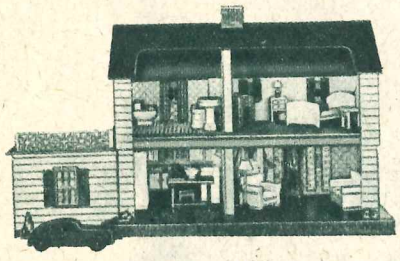
D-34-15(20) "SELECTED PLAYTHINGS" - SPECIAL SUPPLEMENT TO CHILDREN'S ACTIVITIES FOR 1947 (COPY DES. DIV. IN TOY SECT.)





RICH 6-ROOM DOLL HOUSE. This is a most attractive priced doll house. Two stories 6-rooms, open in back, made of fibre-board, painted white with green roof and red chimnies. Exterior attractively stenciled in black to resemble window frames, clapboards and drain pipes. Stenciled red blinds and green shrubs. Interior finished in white stenciled designs on floor to represent rugs and linoleum. Size 27½" long, 19½" high, and 10½" wide. **Price, postpaid, $5.50.**

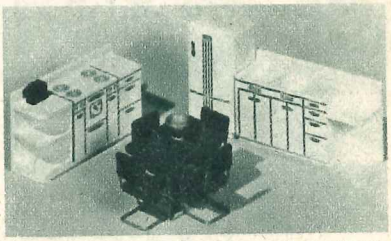
COLONIAL DOLL HOUSE WITH RUGS AND LIGHTS. We think this house by Rich is one of the finest and most beautiful doll houses to be found. It is of typical colonial style, painted white with red blinds. Green roof with black stenciled shingles and red chimnies. Colonial porch with white wooden pillars. Outside walls decorated with green shrubbery and red flowers. The 9 front windows with metal frames and plastic panes actually **slide open and shut!** A flip of the switch illuminates the interior of the house with dry cell controlled electric lights. Large size, 34" x 24" x 22" with 6 large rooms and stairway. Porch lamp. The rugs are of rayon flock sprayed on the floor. The chime is operated by pulling a cord at the front door. Made of U. S. Gypsum hardboard. **Price, express prepaid, $22.50.**



STROMBECKER 4-ROOM DOLL HOUSE. Strombeck Becker have produced a new "Dream Home" doll house which we predict will prove to be extremely popular. It is a very attractive lower priced 4-Room fiberboard house with attached garage. The illustration shows the open back of the house with the 4 rooms fully equipped with 18 pieces of painted wooden StromBecker furniture. Floors and walls are printed in pleasing decorations. House and furniture are built to true scale of ¾" to 1'. The front and sides of the house are tastefully decorated in colors to represent brick, white clapboards, and green roof. There is a toy automobile with the set and a cardboard baby carriage and Scottie dog. An exclusive idea is the "lift-off" feature, whereby the second story may be lifted off to provide easier access to the first floor. Over all dimensions are 23" long, 11" wide, and 13" high. House comes knocked down but is easily put together. **Price, postpaid, $3.20.**

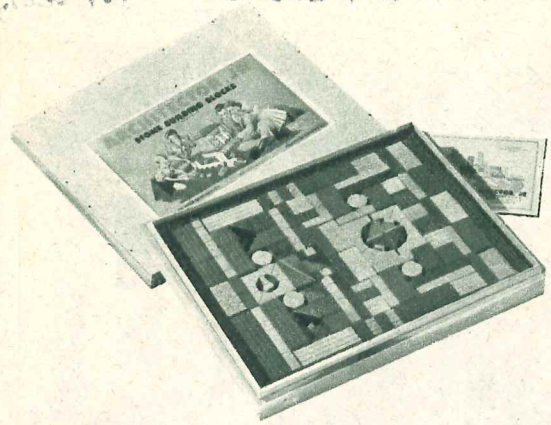
PATSY DOLL. She's lovable, she's adorable, she's petite. This EFFanBEE doll, famous before the war, is even cuter now with her new checked pink and white gingham pinafore trimmed in red with panties to match. White shoes and socks and red hair ribbon. One of the nicest features about Patsy is her satin-smooth skin finish which gives a most lifelike effect. This, along with her piquant face and bright blue eyes makes her a most charming doll. 14" tall. The versatility of Patsy has now been extended with the addition of real **roller** skates to her wardrobe. These skates can be readily interchanged with her regular shoes since the skates are the shoe type. **Price, postpaid, $3.10.**

KEWPIE DOLL by Noma. We are very glad to say that after many years the famous Kewpie Doll is again available. This famous doll, designed by Rose O'Neill after her beloved Kewpies has delighted countless numbers of children. One has only to see the doll to realize its captivating appeal and popularity. Like many modern playthings the Kewpie Doll has been greatly improved by the addition of movable joints on arms, legs and head—permitting her to stand, sit, kick and assume many lovable poses. Also she is now dressed in colorful rompers, knitted socks and lace booties. She is 13" high, realistically colored with hand painted features and made of sturdy material. **Price, postpaid, $3.25.**



DE LUXE DOLL HOUSE FURNITURE. Strombeck-Becker are fortunately able to again manufacture their best doll house furniture set—6 rooms of quality furniture. This furniture is authentically designed, attractively decorated, and built to an accurate scale of ¾" to 1". The 6 rooms include: **Kitchen Set** (illustrated): 10 pieces attractively painted in white and red—sink unit, refrigerator, range unit, table with 4 chairs, clock and bowl. **Living Room:** 9 pieces. Davenport and lounge chair finished in rich green simulated upholstery. All other pieces are genuine walnut—piano and bench, end table, coffee table, radio and floor lamp. **Dining Room:** 10 pieces, all of genuine walnut. Table with 6 chairs, buffet, serving table and bowl. **Bedroom:** 10 pieces. All walnut except lamps. 2 beds, vanity with bench and mirror, chest, night stand, 2 lamps and clock, chair. **Bathroom.** 5 pieces. Lavatory with back wall, bathtub with back and side wall and shower curtain rod, toilet with back wall, hamper, bench. Made of wood finished in white, yellow and blue. **Bedroom:** 10 pieces. Twin beds, night stand, chair, vanity dresser, benh, chest, 2 lamps, clock. Made of wood with attractive enamel finish. We can supply this furniture only in complete sets of 6 rooms. **Price, postpaid, $11.20.**

PG-6



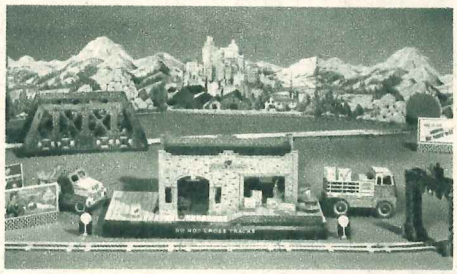
ARCHITECTOR, JR. This set consists of stone building blocks basic to normal child development. Of the two basic construction materials found most abundant in nature, wood and stone, wood has been used extensively in toys in the form of blocks to train young children. After a great deal of time spent by American manufacturers the famous Wenzel Company have succeeded with the stone. There are 110 blocks and bricks in red, buff and blue colors consisting of 14 different shapes and sizes. Because they are heat fired the blocks are practically indestructible. The individual blocks have different facings so the child might build brick buildings as well as a structure of just blocks. Their mat surface make them stack up and stay put. The blocks come packed in a sturdy wooden box which is unique in itself. A pattern has been installed in the bottom of the box so that at the end of the day it becomes a real game to place each and every piece on its respective spot in the pattern. A booklet of designs helps to get young architects started on their road to fame. **Price, postpaid, $6.85.**

4 LF LINCOLN LOG SET. This new set is one of the best of a long line of Lincoln Log sets which have been one of the most popular construction sets for young children ever developed. Not only does this set offer eduational training and development of originality but it recalls the pioneer days of America and the history of the building of this country. This set contains 177 pieces including large logs (¾" diameter), material for roofs, wheels, 12 metal figures of Indians, pioneers and sheep, and an elaborate design book. Ranch houses, trucks and wagons are just a few of the many things that can be built. **Price, postpaid, $6.50.**

3 LF LOG SET. This smaller set contains 131 pieces including large logs (¾" diameter), material for roofs, wheels, 9 metal figures of Indians, pioneers and sheep, and an elaborate design book. Ranch houses, trucks and wagons are just a few of the many things that can be built. **Price, postpaid, $4.40.**

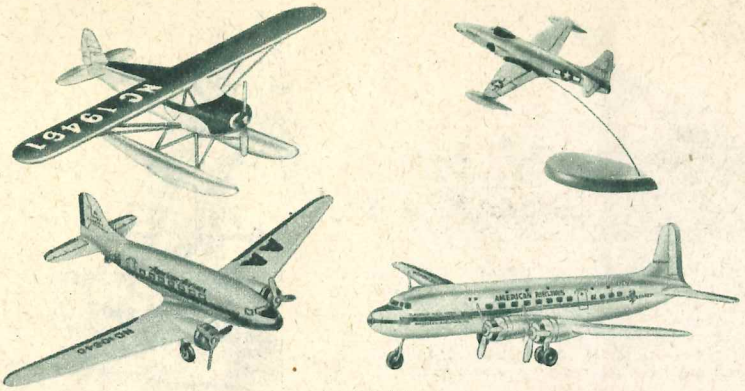
CONSTRUCT-O-CRAFT. It's fun for the youngsters to build mechanical toys—that not only work but look **real**—and more fun when it is of their own invention. Construct-O-Craft is a precision made, embossed STEEL set which stimulates creative abilities while developing use of the hands. With this remarkable construction set boys and girls can build trains, wagons, derricks, and 70 other models as colorfully illustrated in the enclosed handbook. There are 170 major parts and 350 pieces of plated or lacquered steel, machined brass, and specially designed flexible fibre board. **Price, prepaid, $7.25.**

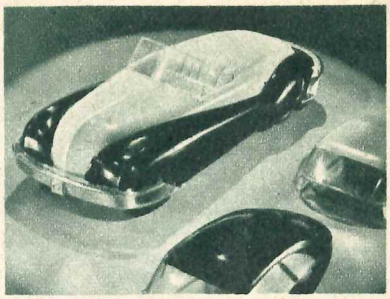
CUSTOM BUILT MOTOR. As a supplement for the move advanced "engineers" Constructo Craft has this high torque 115 volt VAC 60 cycle AC motor. There are no exposed windings or connections and as an added safety factor the motor is constructed so that it can be stalled indefinitely. It is fully cased in a beautiful baked black wrinkle finished aluminum with handsomely louvred front and back. A ⅛" stainless steel shaft with graphite bronze bearings provides the drive. The motor is 3⅛" high by 2⅜" wide, with a steel base. **Price, postpaid, $6.00.**



BUILT-RITE RAILROAD ACCESSORY SET AND SCENERY. To their very popular Railroad Accessory Set Built-Rite Toys have added a fine new feature, the scenery unit. This scenery made of durable fibreboard comes in 3 sections totaling 60" long, with patented lock construction for rigid support. The scenery shows mountains and a city in the background in full color. One section includes mountain tunnel. Set up with a toy railroad and in connection with the other accessories a most realistic effect is obtained. The rest of the set enables children to make accessories for their railroad. It consists of beautifully colored, sturdy fibreboard parts which are put together to make a combination Passenger and Freight Station, Signal Tower, Bridge, 3 "Scale Model" Billboards, 2 No-Parking signs and 20 miniature freight packages. Fits with toy railroad sets. The station, bridge, etc., are easy to put together without metal fasteners or glue. **Price, postpaid, $2.25.**

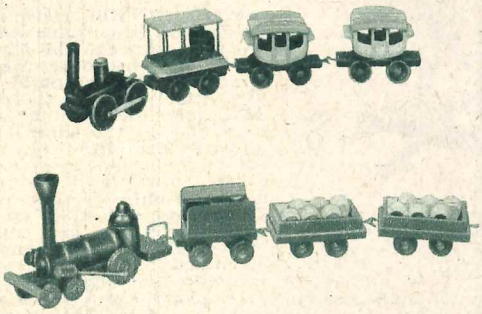
BUILT-RITE MINIATURE VILLAGE. What a joy to children this little village can be—for use in playing with miniature autos, trucks or fire engines; for use with electrical or mechanical railroads; for school projects or just for the fun of building and creating a real little town. The buildings are colorfully decorated fibreboard, scaled ⅛" to 1'. They come knocked-down and are easily put together with unique locks without metal fasteners or glue. Easily taken apart. Set contains business block, school, church, fire station, drug store, railroad station and 6 houses. **Price, postpaid, $1.40.**



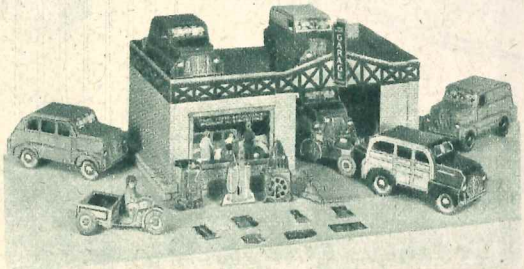


STROMBECKER AIRPLANE MODEL KITS. The makers of the famous war time Spotter Plane models have now developed models of the most famous planes used by the airlines and commercial services, plus a model of the sensational jet propelled P-80 "Shooting Star." All the models are of solid wood assembly, easily put together with complete instructions, but most realistic and accurate in appearance. (They do not fly, of course.) The 4 planes illustrated are the P-80, the American Airliners, DC3 and DC6, and the Piper Sea Scout. The other planes in the set are the Boeing Clipper, Piper Cub Cruiser, and Consolidated Catalina Flying Boat. All parts are made of Western Pine, ready shaped and precision cut. All kits are complete with proper Decal trim and insignia, landing gear according to the type of plane—either wheels or floats—propellors if necessary, sandpaper, glue and wood filler if needed. The models range in wingspread size from 6½" to 13" with fuselage in proportion. **All 7 models complete, postpaid, $4.00.**

KAR KIT is something new in the way of toy-auto building kits; an all plastic and metal construction set that develops the child's manipulation skill while providing a changeable and interesting toy. By adding and subtracting removable parts to and from the permanent chassis four different auto models can be assembled. Take off the fenders and put an exhaust on to make a racer; replace fenders to have a roadster; a convertible by adding a convertible top, and sedan by adding a different top. The Kar Kit auto body and fenders are made of brilliantly colored chip proof tenite plastic which is easy to keep clean with a damp rag. The bumpers, axles, chassis, and hub cap are metal, giving the auto realism and sturdiness. The bodies come in bright yellow and red and the full fenders are black. The entire car is 11" long, 3½" high, and 5" wide. **Price, postpaid, $7.00.**

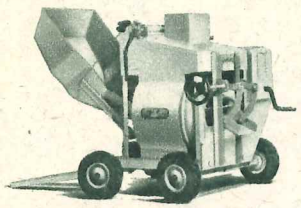


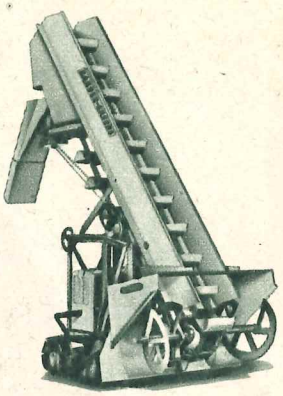
STROMBECKER HISTORICAL TRAIN SETS. If you could see these little model trains you would love them, whether you be a youngster, a model collector, or a knick-knack collector. The kits make authentic models of two of America's historic trains. One is the William Galloway train, the first freight train in America. The other is the DeWitt Clinton, the first passenger train in New York State. The parts are made of solid wood, precision tooled, requiring no cutting or tooling. Included with the sets are directions as to how they may be made and painted to be just like the original trains. The Galloway train is 14⅜" long, 3⅝" high. The De Witt Clinton train is 14⅛" long, 3" high. Scale of both is ¼" to 1'. Barrels are included with the freight train, and wooden water tanks with the passenger train. **Price for both, postpaid, $2.00.**



BUILT-RITE GARAGE SET. This set is built with typical Built-Rite ingenuity, strength and play value. The modern commercial garage is 16¾" long, 10⅜" wide and 7½" high. It is produced in full color inside and out, with printed illustrations in the interior to represent office, stock room, repair shop with tool bench and tools, battery department, oil equipment and gasoline pumps. Parking stalls on the roof. Set includes 3 cars 6¾" long in assorted colors—1 station wagon, 1 panel delivery truck and 1 sedan. Also 5 separate units of equipment that stand upright, representing modern garage equipment—high pressure greasing machine with oil drum, portable gasoline cart with oil can, portable greasing equipment with oil drum, motorcycle 4⅛" long with towing attachment, and motorcycle delivery truck 4½" long. The garage, cars, and accessories are made of very durable fibreboard, die cut, and easily put together—thereby adding much to the play value of the set. **Price, postpaid, $1.50.**

RIG - A - JIG CONSTRUCTION SET. Children can not only make mechanical toys with this ingenious new construction set, but dolls, furniture, designs, animals, and even people. The brightly colored pieces, the ease and rapidity of construction and the tremendously wide variety of construction projects furnish an appeal that no child can resist. Even the very young child will enjoy success, and at the same time, receive valuable training in coordination, color discrimination and in creative imagination. The strong fibre plastic construction pieces come in seven basic geometric shapes and seven attractive colors. Connectors are hexagonal tubes of tough plastic. All pieces are non-toxic and practically indestructable. A large four color instruction book accompanies each set with many toy ideas suggested. **Price, postpaid, "Regular," 94 pieces, $1.75. "Super," 166 pieces, $2.95.**





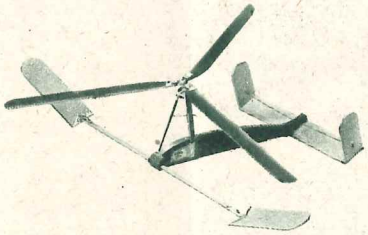
DOEPKE MODEL TOYS are timed for todays construction minded America. They are truly quality toys, electrically welded of heavy gauge steel, sturdily built to withstand hard usage and provide everlasting play value. They are all reproduced to the minutest scale with endorsed authenticity to impart realism.

CONCRETE MIXER is an authorized scale reproduction of the Jeager Concrete Mixer. It loads, mixes, tilts for pouring and can easily make concrete. The tires are Goodyear Super Twist Cord Tires. The overall length 15", color bright yellow. **Price, prepaid, $13.00.**

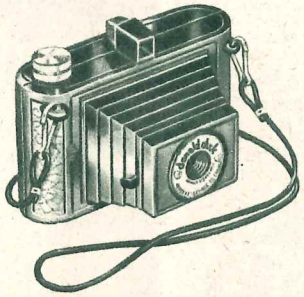
EARTH HAULER. Doepke Model Toy is an authorized reproduction of the Woolridge Heavy Duty Earth Hauler. It is electrically welded of heavy guage steel, sturdily built to stand up under hard usage and to provide lasting play value. This toy is scaled to the minutest details to impart realism. The tires are genuine Goodyear Super Twist Tires with authentic rubber tractor tread. It is easily loaded and dumps where desired. Over-all length 25 inches. Color, bright yellow. **Price, prepaid, $13.00.**

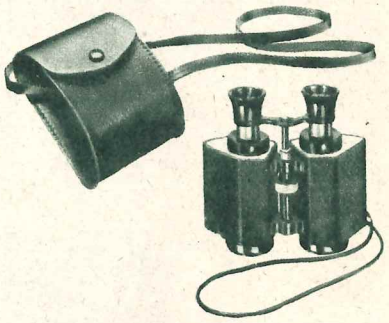
BUCKET LOADER is another sturdy Doepke Model Toy of ever-lasting wear and play value. This quality toy is authorized scale reproduction of the Barber-Greene High Capacity Bucket Loader. This toy is constructed to the same scale reproduction as the popular Doepke Earth Hauler. The loader is mounted on caterpillar treads with a bucket conveyor which really loads dirt from stock pile to earth hauler or elsewhere. Over-all length 18". Color bright Kelly Green. **Price, postpaid, $13.75.**

ALL ALUMINUM TELESCOPE. The Herbert George Company have produced a real efficient telescope at a surprisingly low price. Children will be delighted with its many play uses, but it is not just a toy and can be used by both children and adults in many practical ways. The optically ground and polished lenses give a 6 power magnification which enlarges distant objects with amazing clarity. It is expertly constructed of Alcoa aluminum throughout with polished plastic fittings. Objective lens 1¾" in diameter. Waterproof, dust proof and moisture proof. The telescope is constructed with 3 sliding sections so that it may be properly focused. The length open is 14". When closed it is 8½", making it very compact for carrying. **Price, postpaid, $1.10.**



ROTOR FLYER. Here is the first really new idea since model planes were introduced. The Chupp Rotor-Flyer requires only the power of wind to fly. Every child who flies a kite can fly one of these autogiros. Just hold the giro up above your head and let the wind lift it gently upward into flight letting the attached string out as you would with a kite. However, it requires no running and only an eight mile breeze. The Rotor-Flyer is sturdily constructed of the best materials in light weight woods and carefully machined fittings. Spare parts are available and easily replaceable. The Flyer is 40" long. 10" high and has a 41" span yet only weighs 10 ounces. It comes knocked down in a sturdy fibreboard cylinder with assembly and flying instructions included. **Price, postpaid, $6.40.**





RADAR SCOPE. Youngsters will get a "kick" out of owning and using this new, **real** periscope. They can see over walls or around corners. This periscope is made of 26 gauge steel with quality silvered mirrors, rubber eye pieces, and a handy shoulder strap. It is built to give years of service. Length 17". **Price, prepaid, $2.00.**

DONALD DUCK CAMERA. What fun children will have with this camera, designed with many particularly appealing and suitable features for children. First, and most important, it is a real camera taking very good pictures either by children or adults. The low price of $2.00 recommends it highly as a camera for children. The attractive durable case is decorated with the famous Disney Donald Duck characters. It looks like Dad's expensive camera. It has a cord which goes around the neck, thus helping to carry the camera to keep it steady. An accurate level viewfinder makes it easy to see just what will appear in the picture. Fixed focus, with optically ground meniscus lens. Uses standard 127 films giving 12 exposures per load—each 1⅝" x 1⅝". Enlargements may be made up to 8" x 10". Size of camera over all 4½" x 3⅛" x 2½". **Price, postpaid, $2.00.**

BINOCULAR FIELD GLASS. This field glass is another popular creation by Herbert George. It sets a standard for precision construction and beauty of design in the low price field. Has 3½ power (magnification), wide field of vision, adjustable for eye separation and focal length, large lenses, eye lenses recessed to eliminate light and reflections, and maximum sturdiness with minimum weight. The fun children (and adults) can have with this field glass is unlimited—at home, on land or water trips, bird study, camping and endless uses. Comes with handsome leatherette carrying case with shoulder strap. **Price, postpaid, $4.10.**

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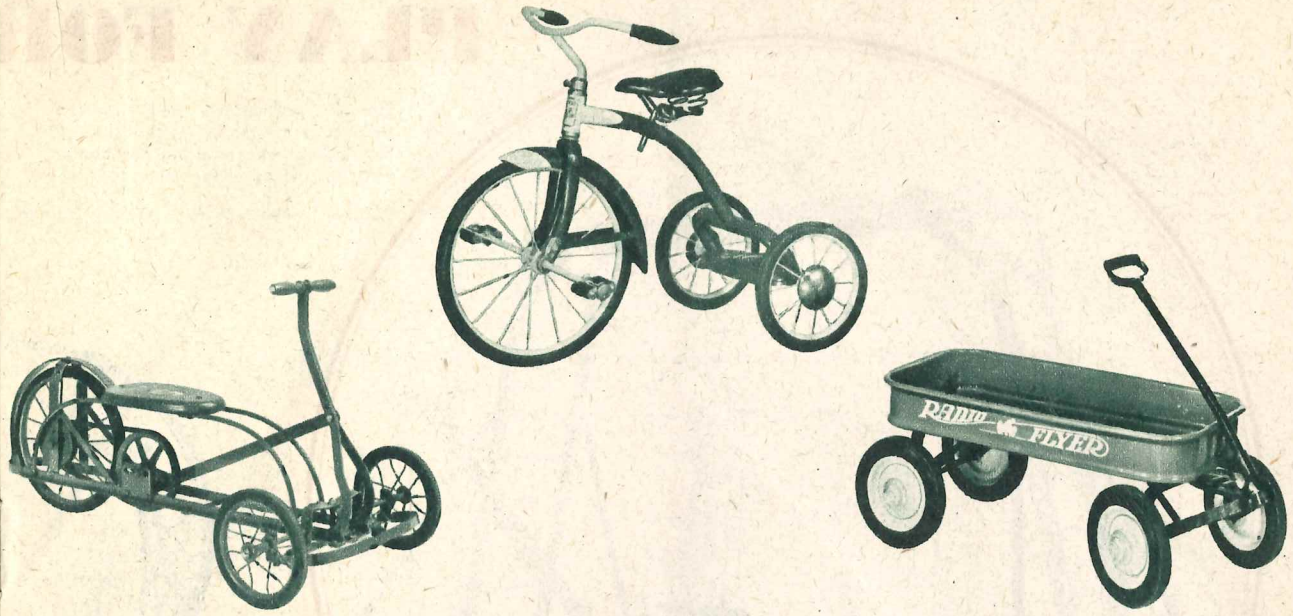
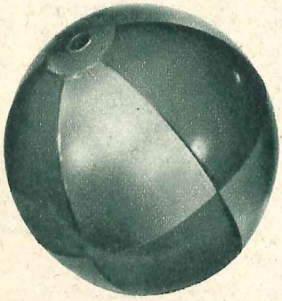
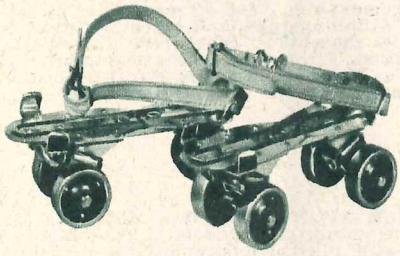


MICHIANA FLYER. Once again we feature this vehicle which was so popular with our readers in pre-war days. While it is sturdily built this Flyer is light enough for a small child to handle with ease. It not only provides hours of fun for the children, but it is a health and muscle builder. The hand propulsion develops arms, body, and shoulders as well as feet which do the steering. It is not difficult to operate due to the precision built pulley and V-belt drive. The very strong hardwood frame and handle are appropriately streamlined. The overall length is 38″ with 12″ rear wheels and 7″ front wheels, all rubber tired. The seat is 11″ from the floor, and the Flyer is 7″ wide. Quick adjustment features make it possible for a growing child to use it for several years. **Price, express prepaid, $16.60.**

AMERICAN VELOCIPEDE. We have waited as patiently as you for several years now with great anticipation for the time when we could once again present a truly good velocipede. The Hettrick Manufacturing Company have answered our all and we now proudly present this fire engine red vehicle with white decorations! It is made of 1-15/16-in. tubing. The 12-in. rear wheels have 1¼-in. semi-pneumatic tires and helical spring bearings with large deluxe hubcaps. The front wheel is equipped with ball bearing clips and two-piece spring bearing pedals. The spring-type saddle provides a very comfortable perch for the "driver." A wide sturdy step plate supplies ample room for that extra passenger. The distance from seat to pedals varies from 22″ to 24″ depending upon the height to which the seat is adjusted. The adjustable handle bar is 23½″ wide. This is the hopes and dreams of every war child come true! **Price, express prepaid, $19.00.**

RADIO FLYER WAGON. It gives us a great deal of pleasure to present a big all-steel pre-war wagon again—made by one of America's largest manufacturers of wagons, Radio Steel. All steel — body, running gear, disc wheels, tongue, and steering apparatus, 10″ double disc wheels with large 1¾″ semi-inflated tires that give the smooth floating ride that youngsters adore. Body 34″ long, 15½″ wide, 4½″ deep. Body in bright red baked enamel. Wheels "refrigerator white" enamel with red stripes. Black running gear. This is a fine wagon of pre-war quality and price. **Price, express prepaid, $13.25.**





PLASTIC BALL. The Dupage Plastics Company has utilized a war time product and a popular post war plastic, Vinylite, to afford hours of health play and exercise for children. This Super Giant ball was developed from sea water stills used by the service for ship-wrecked sailors and flyers so it had to be tough! The satiny-textured translucent cover is easy to inflate and easier to wash. The youngsters can play catch ball, dive on it, tumble on it, romp with it, bounce it, in fact there is no end to the exciting uses for this huge squashy-soft ball. It is also a wonderful beach companion for it is weather and water proof—float on it. The ball is so light (only 1 lb. 5 oz.) even the smallest child can handle it and incidentally parents will also find many hours of fun and exercise with it. Super Giant Ball—22″ inflated—.020 Vinylite—blue and translucent white colored panels. **Price, prepaid, $6.25.**

"CHICAGO" ROLLER SKATES. There are many brands of roller skates on the market today at all prices. However, we take pleasure in recommending these higher priced skates not only because of the reputation of Chicago Roller Skate, but for its far superior durability. They are built as strong and precise as an automobile. The wheels have full high-speed ball-bearings with a special construction which the manufacturer claims triples the life of the wheels. The chassis is very strongly constructed to give greatest safety. Rubber shock absorbers and oscillating trucks make easier skating and quicker turning. Adjustable in size for children, either boys or girls, from 6 years up. Truly a quality skate which we are pleased to recommend. **Price, postpaid, $4.60.**

ROY ROGER COWBOY SUIT. Yippee! What young feller couldn't have fun with this Yankiboy suit? Chaps, shirt, neckerchief, lariat, hat, leather brass studded belt, holster, and gun (pop gun). The chaps are gaily decorated with pictures of Roy Rogers, the famous cowboy star, and his equally famous horse, Trigger. Chaps are made of sturdy tan colored denim with blue denim back and red top. Shirt of cotton poplin, brown with cream top and red buttons. Hat tan with red and white bands. Rayon neckerchief. Made in standard children's clothing size—4, 6, 8, 10, 12. Please specify size if ordering this rip-snorting suit. **Price, postpaid, $5.70.**

PLAY FOR

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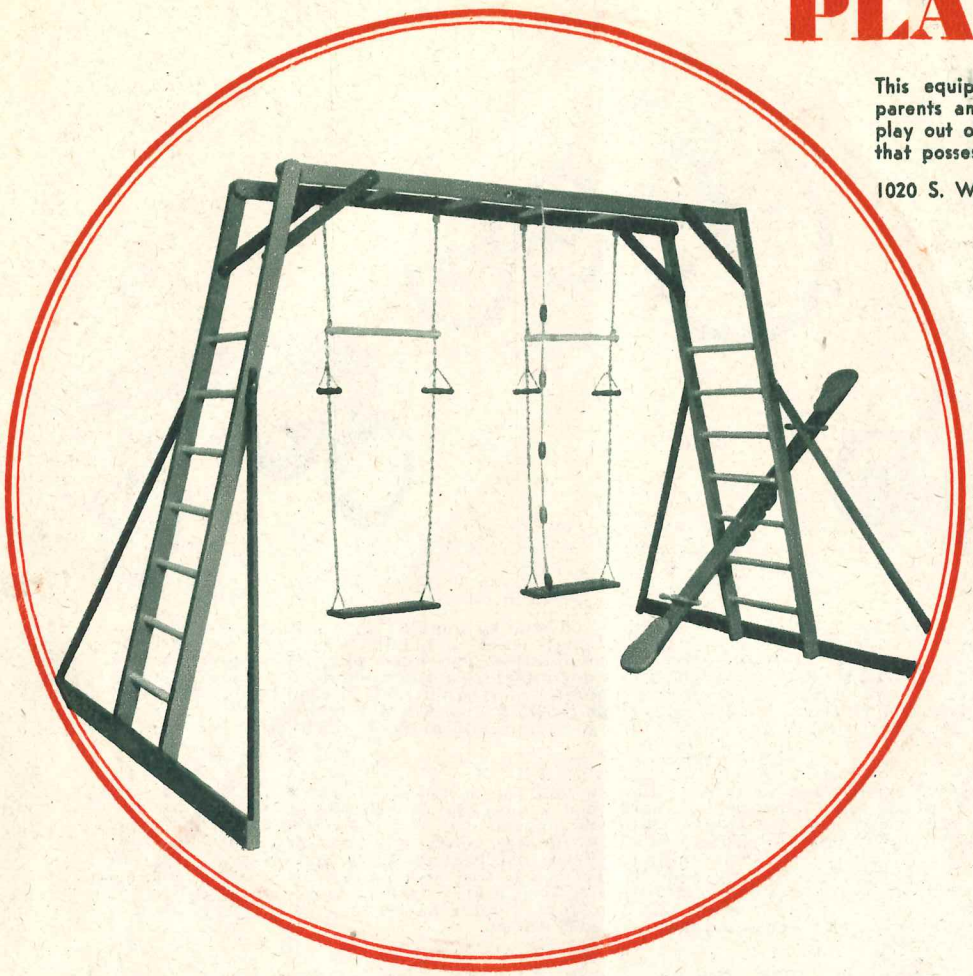
1020 S. Wabash Ave. Child Training



12-PLAY MERRIPLAY JUMBO GYM is back with us again! Due to the tremendous response to this item in prewar days, we have exerted every effort to feature this gym again. We believe this Goshen Gym to be stronger and more rigid than any other gym on the market, either wood or steel, in this price class. At the same time it offers more play features. The climbing ladders add greatly to the play value as well as giving great strength and stability. The swings, trapeze and rings which have noiseless bearing attachments are safety tested to hold 3,500 lbs. The swing seats are non-tilting and the flying rings have rubber safety grips. The play features include 2 upright and 1 horizontal ladder with hickory rungs put into place under hydraulic pressure, 2 regular swings and adjoining trapeze bars which are removable, 1 set of removable flying rings. and a pair of spring mounted exercise rings, a climbing rope, and a teeter-totter. Ground dimensions are 7′ wide by 10′ 4″ long, ladder height 7′. Steel rods fasten the gym securely to the ground. The splinter-proof Douglas Fir frames are a beautiful turquoise and bittersweet. **12-play jumbo gym complete as illustrated, $33.00** F.O.B. Chicago. Shipping weight 100 lbs. **Jumbo gym with additional, separate teeter-totter standard, $36.20.** F.O.B. Chicago.

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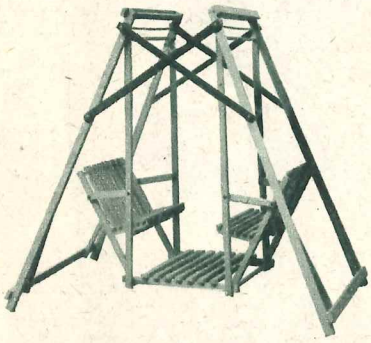
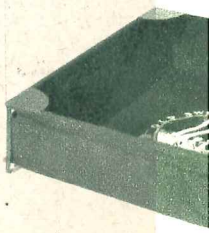


JUVENILE SWING. This fine Merriplay Swing is a delight to youngsters, and is built to take the rootin' and a tootin' play of husky children. Constructed with safety standards throughout. Completely free swinging. Beautifully finished in turquoise blue and bittersweet. 2 sizes. **4 Passenger Swing**—ground space 4′ x 5′ 6″. Height, 5′. **Price, $12.50, F.O.B. Chicago, Illinois.** Shipping weight 46 lbs. **2 Passenger** — ground space 3′ 3″ x 5′ 7″. Height 5′. **Price, $10.70, F.O.B. Chicago.**



UMBRELLA TENT. This is a quality ten for children which is particularly nice, as practically the entire front can be raised and used as an awning on hot days, or the tent can be partially or entirely closed. The tent is made of Olive Drab waterproof tent material with full size awning extensions that may be used also as a door. All strain points reinforced with double goods, and double stitched seams, 7′ x 7′ x 6′ high. Has steel center pole, ropes and steel stakes. Also has rear bobbinet window with storm flap. Poles and rope for awning included. **Price, prepaid, express, $16.75.**

CANVAS WADING
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11 —

HEALTH

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Association, Inc. Chicago 5, Illinois

7 PLAY STEEL GYM. The popular steel gym which we featured last year has been refined, improved, and additional play features have been added. Due to the scarcity of this kind of equipment we are fortunate in being able to present a steel gym this year. It is exceedingly strongly constructed, rigid and safe. The framework throughout is made of 2" steel tubing. The uprights are joined to the cross bar with a welded connection requiring no nuts or bolts. This makes a very easy and strong assembly. Hangers, containing bearings, are welded to the cross bar. The ladder rungs are welded to the ladder upright and are made of 1½" steel tubing. New metal straps add to the strength and safety of the swing seats. The play features consist of 2 swings and 1 trapeze all with chains; climbing ladder; 2 exercise bars one at each end; and an adjustable strong seesaw board used with the ladder (not illustrated). Uprights finished in attractive green enamel with cross bar and ladder in red. This is a large gym 7' high, with cross bar 9' long. **Price, F.O.B. Shreveport, La., $36.00.** Shipping weight 160 lbs.

ETER-TOTTER.
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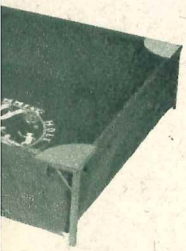
prepaid, $7.35.

MARY ANN PLAYHOUSE. This Mary Ann Playhouse makes every little girl's dream come true! At the same time it is an easy and effective way of teaching little daughter good housekeeping. Fully waterproof for outdoor use with fine painted awning canvas. Supported by durable steel frame, easily assembled and taken down. No center pole or stakes. Because of this construction it can be used indoors or on the porch. Size 4' 8" x 4' 8" x 4' 9" high. Walls painted bright orange. Roof dark green. Door and window curtains of fine mesh bobbinet. **Price, prepaid, $19.50.**



POOL. There is
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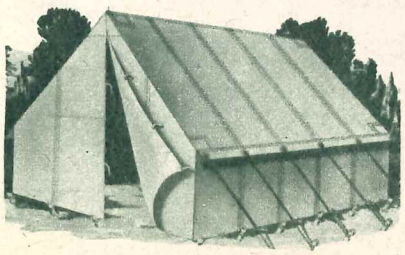
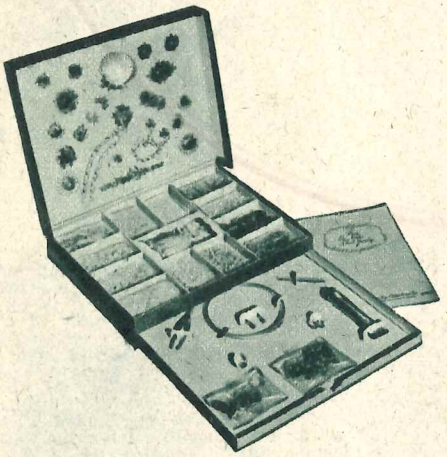


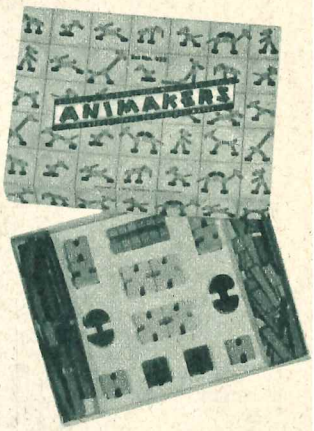
HETTRICK WALL TENT. During the war the production of this fine tent was necessarily discontinued as the manufacturer was engaged solely in war work. Now it is back again with all the romance and appeal that a tent has to children. Made of genuine closely woven waterproof duck, 9.93 weight—a quality tent with extra wide extension at eaves, rustproof sewed-in iron rings, double stitched seams and reinforced at all peaks and corners with double goods. Size 7' x 7' square, center 6' 6" high with 3' walls Complete with ropes, steel stakes and mahogany stained hardwood poles. **Price, express prepaid, $24.50.**

12—

CREATO CUT AND PASTE SET. Here is a new Creato unit that will delight every child, and for the first time provides everything needed for cutting and pasting activities. There are over 500 individual pieces included to encourage creative imagination and provide endless hours of pleasure and experimenting. In this set you will find a pair of blunt end scissors—a paste brush—two beginner's pencils—a 12″ rule with ½″ markings,—a paste cloth —a two ounce jar of poster paste—75 cardboard easel strips to paste on the back of pictures—cardboard patterns of oblongs, squares, circles and triangles—and sheets of coated 5″ paper squares and circles, coated paper strips ½″ x 20″ and 17″ squares and circles all in assorted colors. Also enclosed is a 16-page illustrated folder on paper coating, folding and pasting. This is an ideal unit for the children as they turn once more toward school day habits. **Price, postpaid, $4.50.**

CREATO FINGER PAINTING UNIT. Here is a Unit that will delight every child. All the equipment and material needed to enjoy the interesting art of Finger Painting is assembled in this set. It includes 14″ x 18″ hard surface pressed wood Finger Painting Board; 25 sheets of Finger Paint Paper; a decorative Cardboard Folder to use as a Scrapbook for completed Finger Paintings; 4 four-ounce jars of Finger Paint in red, green, brown and blue and 4 wooden Paddles to remove the paint from the jars. Finger Painting is acknowledged to be one of the finest arts for developing self-expression, relaxation, and relief from emotional strain in both children and adults. Even the little child will get satisfying results from his first experience with these materials. A six-page illustrated folder on Finger Painting is enclosed in each Unit. Recommended for children from 2 years through teen-age. **Price, postpaid, $3.30.**

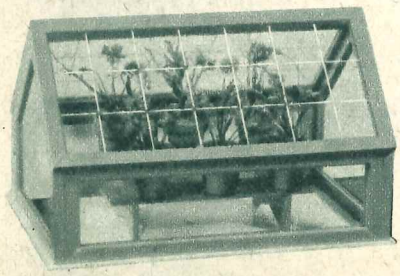




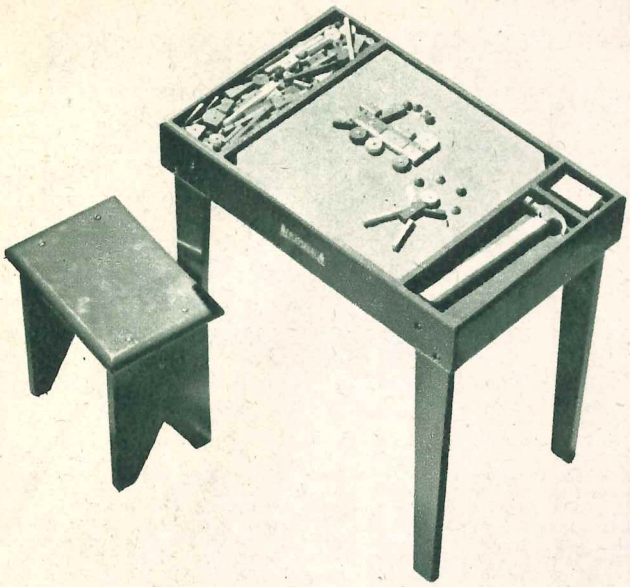
SHELL CRAFT. Children have always loved to explore the mysteries of sea shells on the beaches. Here is a set of beautiful shells of all sizes and colors to fascinate their imagination. It is so simple to make shell jewelry with this set we can recommend it for our youngest subscribers. A drop of glue squeezed onto a plastic base secures the shells in place. The box is designed to serve as a work kit with a special drawer holding 12 small individual trays of shells varying greatly in color and size. Another drawer contains many types of plastic bases, 2 plastic ear screws, 2 metal pinbacks, toothpicks, tweezers, and a tube of glue. An illustrated instruction book provides floral and conventional designs. **Price prepaid, $5.35.**

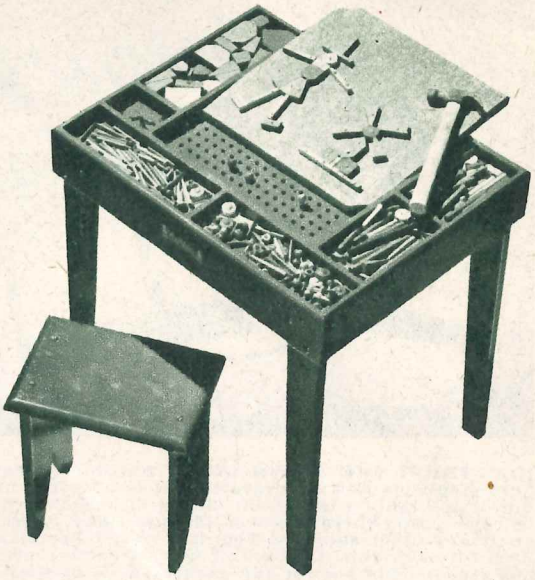
DONALD DUCK ELECTRIC SCISSORS. Famous Donald Duck has now joined forces with another very popular type of toy—electric scissors. What a surprise you will have when you see how Donald uses his bill to cut through paper so smoothly—clipping pictures, making cut-outs, creating original designs. Most important it is **safe,** safer than blunt kindergarten scissors. No matter how hard you try it cannot hurt fingers nor cut anything other than paper, in fact it has been underwritten by one of the world's largest insurance companies. The blades operate on a vibration principle with very minute virbration. Simply plug the cord into an outlet (AC current), put the paper between his bill, press the control button and Donald does the rest. Donald is 5″ high, plastic, and attractively decorated in colors. **Price, postpaid, $2.10.**

ANIMAKERS BLOCKS. Here is a new sensation in the field of educational construction toys! You can build life-like animals or human figures, houses, tanks, jeeps, planes, furniture, bridges, towers, and windmills. There are 31 wood blocks finished in 6 bright colors of green, red, yellow, brown, blue, and purple. Even the tiniest tot can follow directions without adult guidance with the 32 page instruction book which clearly pictures all blocks in actual size and color. If you want to hear the children laugh, give them Animakers. **Price, postpaid, $2.50.**



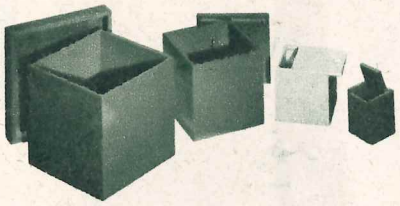
MINIATURE GREENHOUSE. This little greenhouse is a most intriguing plaything for children, all of whom love to watch things grow. It is also practical for more adult gardening enthusiasts. Suitable for indoors or outdoors. It has glass panes which are best for successful flower growing. Interior provides room for several small flower pots. Bench and tray included. Size, 24″ x 15″ x 14″. This is a quality Wolverine product. **Price, prepaid, $8.50.**





PLAYSKOOL HAMMER-NAIL TABLE AND STOOL. Playskool Hammer-Nail sets are almost standard for pre-school and kindergarten children. We like this set. The table contains two wood composition pounding boards, 12″ x 12″, roomy compartments holding a liberal supply of special embossed blocks, a hammer, box of nails, and booklet suggesting designs. Table and stool sturdily built and beautifully lacquered in green. For those unfamiliar with Hammer-Nail, the set consists of sticks, object blocks, embossed houses, wheels and trees. The pieces are hammered onto the boards in designs limited only by the child's imagination. Pieces are bored for easy nailing and are easily pulled off, ready to start again. Table 20″ high, 20″ long, 13″ wide. **Price, prepaid, $6.35.**

DE LUXE PEG AND HAMMER-NAIL TABLE AND STOOL Playskool Toys have just designed a new play table which combines two of the best educational toys for young children — their Peg Table and the Hammer-Nail Table. The new outfit contains a peg board drilled with 140 holes, into which may be fitted the many varied colored pegs, bead top pegs, and design blocks representing trees, houses, autos, etc. Countless designs and scenes can be made. The Hammer-Nail pounding board, 12″ x 12″, fits over the peg board or can be removed as desired. The Hammer-Nail set consists of hammer, nails, sticks, object blocks, embossed houses, wheels, and trees. The pieces, bored with holes for easy nailing, are hammered onto the pounding board in unlimited creative designs. Pieces can be pulled off easily, ready to start all over again. The table, in maple lacquer, is 20″ x 16″ and 20″ high. A sturdy stool is included. **Price complete, prepaid, $8.80.**



MODEL-CRAFT CIRCUS MOLDING AND COLOR KIT. We are pleased to present this very popular activity and educational toy set which is now back on the market with new and attractive features. The principal features of the kit consist of 6 rubber molds, molding powder, paints and varnish. The molding powder is mixed with water without heat or chemicals. The smooth white mixture is then poured into the rubber molds. When the mixture is dry and hard the rubber molds are peeled off leaving excellent castings of circus characters measuring from 3″ to 4″ high. The molds may be used over and over again. The 6 castings consist of: Toto, the clown; Silvia, the Bareback Rider; Trixie, the Horse; Rags, the Dog; Daisy, the Seal; Curly, the Lion. After the white castings are finished children then paint them according to their own imagination in realistic circus colors. Then the varnish can be applied for permanency and added attractiveness. An adequate supply of molding powder is supplied plus paint, brush, mixing dish, spoon, talc and puff. Additional supplies of molding powder may be secured from stores or the manufacturer. **Price, postpaid, $3.50.**

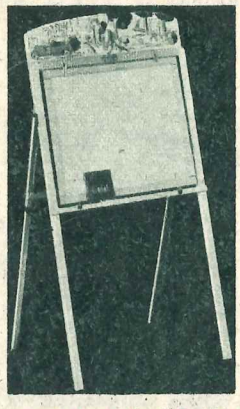
MODEL-CRAFT DISNEY SET has the same constituents as the above Model Craft Circus Set with the exception of the molds. The famous Disney character molds included are Pluto, Mickey Mouse, Minnie Mouse, Mickey's Nephew, Donald Duck, and Donald's Nephew. **Price, prepaid, $3.50.**

PLAYSKOOL NEST OF BOXES. Playskool nested boxes are a new and interesting feature in manipulation development for young children. The nested boxes consist of four wooden boxes of varying sizes, 3″ square by 4″ high to 10″ square by 9″ high, arranged so they can be laid one inside another until they are all within the largest box. They each have a different type of top making the child skillful in discovering the different ways of opening them and greatly enhancing their manipulations and research abilities. Aside from the educational features the boxes afford unlimited play value in building, stacking, opening and closing, nesting, and particularly as separate storage containers for their toys. The boxes are sanded finish lacquered in four bright lasting non-toxic colors. The smallest box, 3″ square and 4″ high, is blue and has a hinged lid that lifts up; the next larger box is yellow and has a sliding cover that pulls out. The green box is the next size with a flush lid that fits into the box itself, and the largest, 10″ square by 9″ high, is red and has a telescoped lid fitting over the box. **Price, postpaid, $10.50.**

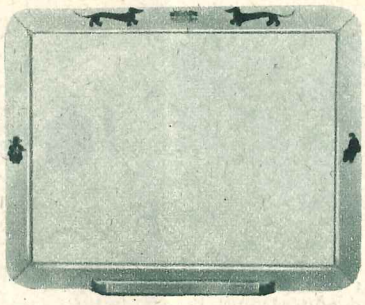
YOUNG AMERICAN DESIGNER KIT. This is a brand new idea in the ever popular paper doll world which develops undreamed of possibilities for paper dolls. Younger girls can follow the instruction book and patterns and make hundreds of different costumes. Older girls can develop their talent of color, line, and harmony by making original costume designs following the basic principles and basic patterns. Dolls and material beautifully lithographed in full colors. The kit contains 2 dolls, 2 wooden stands, 7 basic cardboard patterns (street, dinner and evening dresses, jacket, 3 hats), 18 sheets material papers resembling tweeds, woolens, prints, gingham, velours, velvets, etc., 2 sheets gummed paper resembling fur (10 designs for fur trimmings printed on gummed side), 8 sheets of gummed paper for trimmings (38 designs for trimmings printed on gummed side), 4 veils (real veiling in 4 different colors), 1 pencil, automatic Hydraulic (sanitary gum moistener), and 12-page illustrated instruction book. **Price, postpaid, $2.35.**

ELECTRIC GAME FLASH QUIZ. This fine educational electric quiz game is right in keeping with the radio quiz programs now so prevalent. It is not only an interesting game between the child and his friends or self but is a highly educational means of teaching lesser known facts to the school-age children who are eager to learn to read. There are over 100 questions dealing with geography, history, literature, biology, music, science and many other subjects. This is a simple operating game that makes answering correctly rewarding. 2 cards are used for each quiz. On each of these 2 cards there are 5 multiple choice answers to a question. When the child has selected his answer for each card he presses a button. If the 2 answers are correct a green light flashes—if one or both is wrong a yellow light flashes. If the latter is the case it is still necessary to determine which of the cards has the wrong answer. A score can be kept of the correct or incorrect answers. **Price, postpaid, $2.70.**

ALL WOOD MAGIC DESK. Newest development in Educational Furniture. Strathmore Magic Desk is cleverly designed to fill a "creative equipment" need. Every child needs a suitable desk as well as a storage place for ample drawing and writing materials that is truly his own. Compact, it is easily stored on a shelf. Portable, the child can follow his wanderlust . . . he need not leave the family group to go and draw with his own materials. Reinforced plywood construction plus a full-sized Magic Slate writing surface and a complete set of materials such as T-Square, Triangle, Curve Guide, Stylus. The top surface is comfortably sloped, either for sitting at table or in "tummy" position on floor. Ideal for sick bed, too. The large drawer has separate compartments; and there is a delightful hide-a-way in the back, too, guarded by a secret panel. Raising the lid provides a large Magic Slate giving a writing surface ready at all times for hours of scribbling or drawing without the need for paper at all. A simple movement in raising the film clears the entire surface of all writing. Of course, paper can be used on the top wooden surface whenever desired. Beautiful full grain two-tone lacquer finish. Size: 12″ x 17½″ and 6″ high. **Price, prepaid, $7.50.**

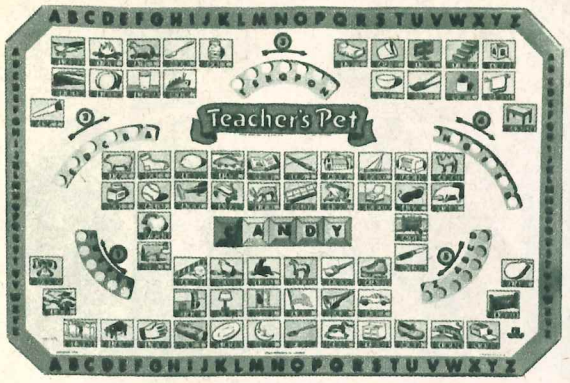


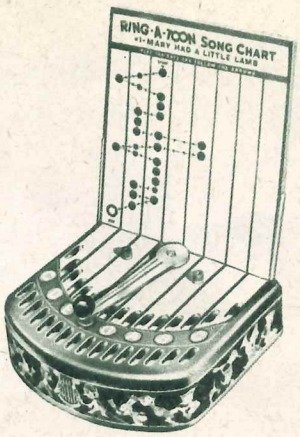
WHITE BLACKBOARD EASEL SET Plus-Lite have just developed a new set incorporating the white board idea into an easel and desk set. The surface of the board itself is finished with a smooth hard white surface instead of the customary blackboard. On the white board, writing is done with patented black and colored crayons, thus presenting pictures in their true relationship on a white surface. Pictures are easily erased with a soft dry cloth. The large crayons, of a patented material, are easy writing and erasing, absolutely dustless, and soluble in water thereby permitting crayon marks to be easily washed from cloth and fabrics. Endorsed by educators. The easel can be used as pictured with the white surface upright, or the white board may be adjusted to form a flat desk surface, or the board may be turned over giving a smooth surface for the use of paper. The board is made of sturdy Masonite, white on one side, plain on the other. The board can also be removed from easel and used as a lap board or on the floor or table. The easel is 20″ wide x 42″ high, sturdily constructed. Has attractive decorations at the top and a rack for holding 8 different colored crayons and an erasing cloth. **Price, express prepaid, $8.50.**



No. 52 WHITE BLACKBOARD. We now boast a new particularly attractive frame for the Plus-Lite Board. It is of natural wood with a clear lacquer finish and colorful decals. The board itself is finished in a smooth, hard white surface instead of the customary blackboard with dusty white chalk. Writing and drawing is done with black and colored crayons thus presenting pictures in their true relationship on the white surface. Pictures are easily erased with a soft dry cloth. The large crayons, 3½″ x ⅝″, resemble wax crayons but are of a patented material, easy writing and erasing, and soluble in water, thereby permitting crayon marks to be easily washed from cloth and fabrics. Endorsed by Educators. The new frame is 2″ wide by ¾″ thick with hangers and crayon rack; and package of 8 colored crayons. The writing surface is 18″ x 24″ **Price, prepaid, $5.85.**

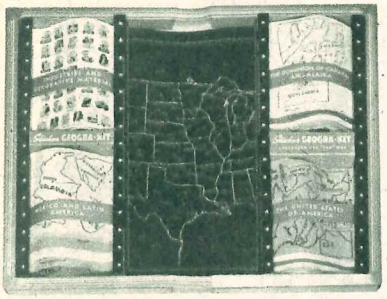
MOTHER GOOSE COLOR MAGIC DESK. Here is one of the most interesting developments in educational toys. It provides the child with a large substantial sloping table top desk of durable fibre-board . . . together with a multitude of fascinating accessories. The desk is 15″ x 20″ and has a large Magic Slate in the center, of the type developed by Strathmore. The child writes and draws with the stylus supplied. By lifting the heavy double film surface the writing is immediately erased as if "by magic." At the upper left corner of the desk is mounted permanently a box of special coloring crayons. These too can be used for drawing on the films . . . and quickly erased by using an erasing cloth in another "fixed" box at the upper right. A large windowed compartment on the left side contains an entire series of 10 attractive and popular Mother Goose subjects properly simplified as a guide for drawing or for tracing. A complete color guide is also supplied. A similar large compartment on the right provides a series of 6 interesting stencils die cut for easy use. The entire outfit with the desk folded flat comes in an unusually large Gift Box in color. **Price, postpaid, $1.85.**

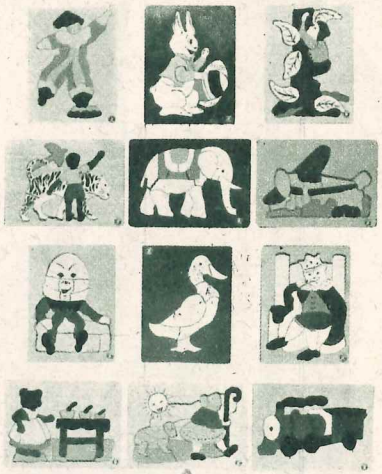




TEACHER'S PET SPELLING GAME. This new game has many advantages in making it fun for children to learn to spell. It is based on up-to-date methods of visual education—using color and pictures in a way that impresses the spelled words on the children's memory quickly, pleasantly and permanently. Splendid for both the child who cannot read as well as those well advanced in primary grades. 70 familiar objects are presented in clear illustrations and below each is the spelling of the word. Color combinations indicate the correct spelling of 3 to 5 letter words. There are 5 different colored discs each containing letters of the alphabet. The discs are turned similarly to a dial telephone and if the spelling is right the correct word will appear in the center of the board. A unique advantage is that any words up to five letters may be spelled whether or not they are shown on the board. The board is 16½" x 22½". **Price, postpaid, $2.10.**

RING-A-TOON. A musical instrument capable of playing music in true pitch and tone! The smallest child can operate Ring-A-Toon which is electrically controlled and attains the finer points of music. Ring-A-Toon is operated by moving a little arm across the keyboard of eight notes, all lettered according to their respective scale positions. An electric contact is established every time the arm is pressed down upon one of these note positions. This creates vibration of a plastic mallet on the under part of the arm which, in turn, strikes one of eight metal bars inside the instrument just as you would on a xylophone. As long as the handle is held down in one position the note will continue to resound in a very unique vibrating tone. This makes it possible for a variation of any desired length of the preferred note. It is fine training for the child with or without musical tendencies for it has more than a complete octave and is easy to play by ear or by sight. Ring-A-Toon is the safest and least vulnerable of any real musical instrument for it operates on dry cells which eliminates wires and plug-ins yet supplies sufficient power with absolutely no danger of shocks. The instrument has a stand on its back on which sheets of music especially prepared can be inserted and observed. The music shows the positions for the arm to make contacts, giving the time of contacts; quarter, half, or full note. This makes following the music very simplified. The set includes 8 songs but a great deal of initiative and invention can be inserted to increase the child's store of songs. The instrument is enclosed in a sturdy metal case attractively colored with Vernon Grant's Pixie people in yellow with a red and white keyboard. **Price, postpaid, $10.75.**





GEOGRA KITS. These unique kits contain everything necessary for children to make their own maps in a simple but effective way. There are two sets, the Western Hemisphere which was so popular last year and the new Eastern Hemisphere set. With each set 4 large maps can be made each 14" x 18". For the Western Hemisphere the mays are the United States, Canada and Alsaka, Mexico and Central America, and South America. For the Eastern Hemisphere the maps are Europe, Asia, Africa, and South Pacific. The basic part of each map is a sheet of heavy black cardboard on which is printed the outlines of states, provinces and countries. Then there are sheets of colored gummed paper. On each sheet are printed outlines and geographical features of the various states, pronvinces and countries. Children cut out the colored paper and stick it on the proper places on the black outline maps. The finished products are beautiful six color maps. There are also over 150 stickers of small pictures in each set which can be stuck on the maps, showing the principal industries and resources as well as other interesting geographical information. **Price of both Western and Eastern Hemisphere sets, $2.80, postpaid. Prie of either set, $1.50 postpaid.**

JUDY ALPHABET BLOCKS. Alphabet blocks are virtually a "must" for young children, and this is one of the nicest sets we have seen. The blocks are made of strong plastic material brightly colored and outlined as illustrated. Just the right size for young children—2" high, 1¼" wide and ⅝" thick. The set contains 50 letters and 10 numerals selected scientifically as to the number of each letter. Attractively boxed. **Price, postpaid, $1.80.**

JUDY WOODEN PUZZLE INLAYS. These gaily-colored wooden picture puzzles are highly recommended and widely used as standard equipment in nursery schools, kindergartens, and first grades. For both home and school, they are highly entertaining and at the same time offer a challenge and opportunity for children to obtain satisfaction in their play. They satisfy the desire for manipulation and develop the awareness of likenesses and differences in form. The parts fit into a background of wood which furnishes a container as well as the outline of each design. The background is of one-piece wooden construction with solid wooden back. The puzzle inlays are ½" thick, 9" wide, and 12" long. The popular puzzles illustrated are: Train, Elephant, Black Sambo, Baby Bear, Snowman, House, Goose, Humpty-Dumpty, Rabbit, Girl-Umbrella, Dutch Girl, Airplane, Goosey-Gander, Mama Bear. **Price per puzzle, $1.60, postpaid.**
Please give names of puzzles desired.

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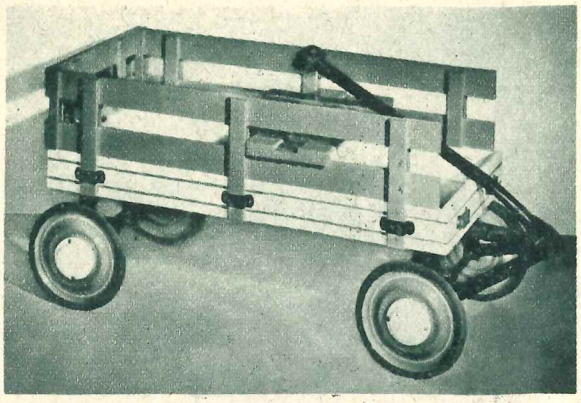
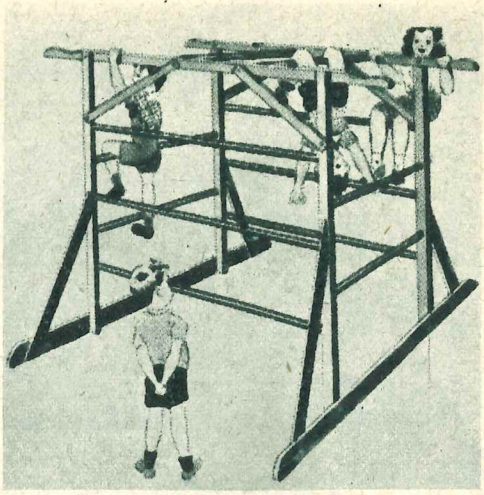
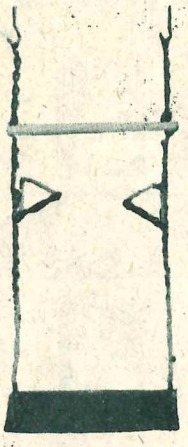
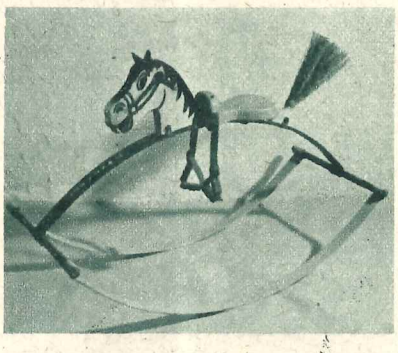




STEGER STAKE WAGON. Many playthings, including wagons, have virtually disappeared during the war. Many things are coming back again to their pre-war quality and this wagon is one of them. It has steel axles, steel disc wheels with rubber tires, steel hub caps, oil impregnated wood bearings. All steel undercarriage made of 20 gauge steel with streamlined steel handle. The body is strongly constructed of hardwood and is well finished. This particular type of wagon has many uses for fun and utility. It can be used as shown for riding or hauling. The framework can be removed entirely and the wagon used as a regular coaster wagon. This is a fine big wagon, 36″ x 16″ x 10¼″. Wheels are 9¼″. Wheels and stakes in bright red, body in natural finish. **Price, express prepaid, $17.75.**

MERRIPLAY EXERCISER. This is a fine brand new kind of exercising play equipment for children made by the manufacturers of the famous Jumbo Gym. This exerciser may be used equally well indoors or out. All children love to climb, hang by their hands and knees, "skin the cat," etc. The use of this exerciser helps to develop practically all the muscles of the body. A special advantage of the exerciser is that it may be used safely by children as young as 3 years and from there up to about 8 years. The exerciser is 6′ long, 4′ high, and 23″ wide. With braces it occupies a ground or floor space 6′ long x 4′ wide. Frame is made of sturdy Douglas fir with the rungs made of 1⅛″ diameter hickory, carefully sanded and put in under hydraulic pressure. Frame has rounded edges and is beautifully finished in bittersweet and turquois blue. Comes from the factory with both sides and the top completely assembled. Rungs at the ends are easily put in and secured. **Price, F.O.B. Chicago, Ill., $15.50.**





CONVERTIBLE SWING SET. We are pleased to present a new play set, strongly and safely built to pre-war quality and with very flexible use. The set itself consists of swing seat, trapeze, 2 exercise rings and 4 lengths of strong metal chain, each 4′ long (only 2 chain lengths are shown in the illustration to save space). When used as a swing the chains may be hooked together to make a swing up to 8′ long. When used as a trapeze or with rings the chains can be made 4′ long by simply disconnecting the 2 bottom chain lengths. Swing seat, trapeze and rings can also be hooked to the chains at any point for adjustment to size of child. Strong screw eyes are provided which can be screwed into a limb of a tree for outdoor use, or into rafters of the basement, porch, attic, garage, etc., for indoor use. Extra sets of screw eyes could also be purchased at a hardware store so that the set could be moved indoors or outdoors as desired or taken on picnics or vacation trips. All parts of the equipment are finely finished and splinter proof. **Price, postpaid, $2.95.**

WHOA BOY is more than a Hobby Horse. He trots, canters, gallops and lopes like a real horse. The rider can rock it, bounce it, or rock and bounce in a cadence to stimulate a gallop or a gentle trot for tenderfeet. And Whoa Boy does all of this in one place. The back and legs are of the finest alloy spring steel, strong enough to take any rough riding given him. The head and saddle are made of strong wood and are adjustable as are the stirrups. The simplicity of construction omits all complicated working parts and springs which invariably wear out. Overall length 4′, 2½′ tall, for children from 2 to 10. **Price, express prepaid, $17.50.**

JACK'S PONY. This is a fine example of a very popular exercising or individual teeter-totter type of plaything. When children sit on the seat they gently spring up and down in a most realistic "horseback riding" way. Handles on the pony's head and foot stirrups enable even small children to hold on and ride safely. The spring is made of Silica Manganese steel which will safely support children up to 70 lbs. A special front foot "U" bolt construction makes it especially strong and safe but still allowing plenty of bounce. Attractively finished—spring in blue, supports and seats in red, pony's head white with blue trimmings. **Price, express prepaid, $9.25.**

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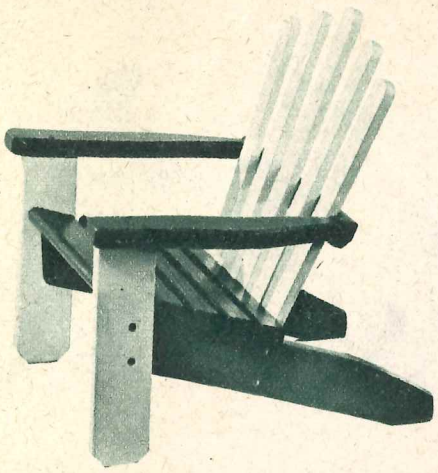
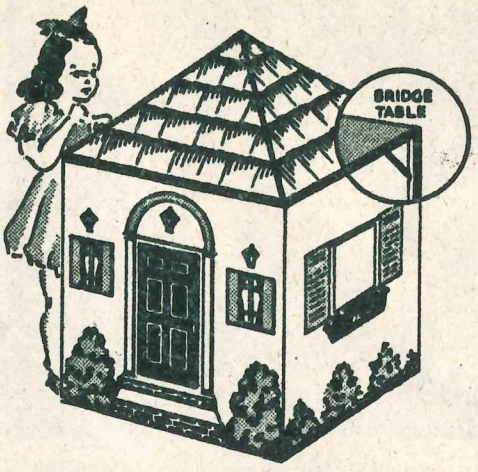
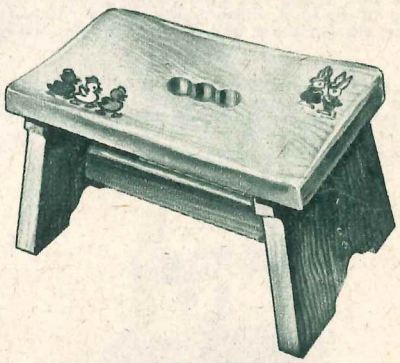


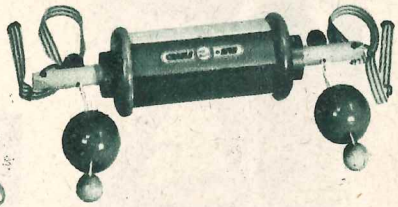


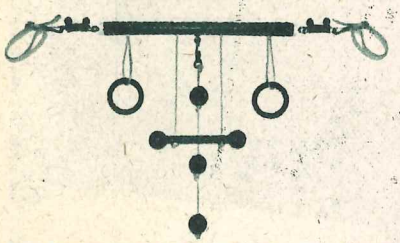
TOTS ADIRONDACK CHAIR. This is one of the clever new ideas in juvenile furniture. It is patterned after the popular adult Adirondack chairs but is just the right thing for the little tots own chair. In general it will fit children from 2 to 6 but it is advisable to check the size of the child against the dimensions as children vary in size. Very sturdily built and attractively finished and decorated in brown and yellow. Ideal for use outdoors, on the porch, or indoors. Seat 11″ wide x 9″ deep. 8″ from ground in front. Back 18½″ high. Total width with arms 16″. Total length 17″. **Price, postpaid, $4.45.**

JIFFY PLAYHOUSE. This ingenious playhouse idea has made a very big hit with little children—as well as with mother. The house is made of strong cotton cloth **which fits over a standard card table!** The table furnishes the support and ceiling of the playhouse. The roof is held up by a support on the table. Attractively imprinted in three bright colors. A slit in the corner permits children to get into the house. Can be set up or taken down in a minute. Good for indoor or outdoor use but is not waterproof. Ideal for real little children who love to play in their own little house. **Price, postpaid, $3.30.**

HANDY DANDY TOT STOOL. A stool is almost indispensable in a household with little tots. This one is admirably designed for strength and safety and at the same time is an attractive piece of furniture. Ideal to help children reach the washbowl, look out of the window, climb into a high-chair, use as a seat or foot stool, climb into the car and so on. 6½″ high, 12½″ long and 7″ wide. Made of hardwood fine maple finish with colored decorations. Smooth antique edges. Opening in the top for easy carrying. **Price, postpaid, $2.25.**







CRADLE GYM. A scientifically designed baby exerciser for use in cribs or play-pen. This is something entirely new in "gyms"—it is for his or her majesty, The Baby! For babies from 3 months through the first year. The gym is to be hung across the top of the crib where the gayly colored trapeze, rings and balls are within easy reach of baby. The various devices furnish endless hours of fun for baby yet at the same time the gym is scientifically designed to develop back and arm muscles and to aid in concentration. The springs on horizontal bar give flexibility and the bells on the springs add to baby's enjoyment. Horizontal bar, trapeze and balls are maple, lacquered in red and blue. Rings are of plastic in bright yellow. The cords are cotton of great strength and are easily cleaned. All in all this is a truly great advancement over the usual crib toys and is highly approved by pediatricians. **Price. postpaid, $2.50.**

CRADLE SPIN. Suspended over the baby at the foot of the crib or play-pen in access to its feet, the Cradle Spin provides exercise for the baby's back and leg muscles just as the Cradle Gym does for the arms and chest. The baby will get endless hours of gleeful play by lying on its back kicking the highly colorful red, yellow and blue maple cylinder which rotates in a revolving motion on a polished wood bar. Inside the cylinder tiny bells provide entertainment and encourage activity as do the white and red plastic balls hanging on either side of the cylinder. This is truly a great advancement over the usual crib toys and is highly approved by pediatricians for its wholesome health as well as play value. **Price, postpaid, $3.50.**

CRADLE TWINS. For those tiny tots who are not fortunate enough to already possess one of the two amazing Childhood Interest playthings. the Cradle Gym or Cradle Spin, a combination gift set of both is available. **Price, postpaid, $5.25.**

Just Off The Press
Little Brown Bear

One of the most popular series of stories ever published in CHILDREN'S ACTIVITIES. Now brought out in book form at the request of thousands of subscribers.

A CHERISHED GIFT

An ideal gift for birthdays, Christmas, or other special occasions. Contains 20 chapters comprising 88 pages profusely illustrated and bound in an attractive waterproof cloth cover. **Price, postpaid, $1.50.**

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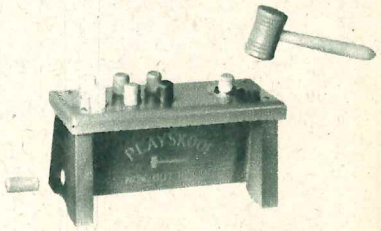
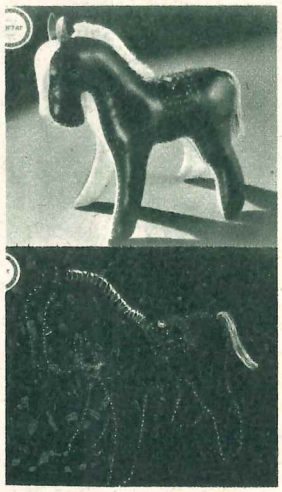
BILL DING. The Bill Ding clown is leader and key man of a team of 14 balancing clowns that provide fun and fine training in patience and peristency. Bill Ding and his clowns are similar to circus performers. They are so constructed with niches and grooves that they balance each other by hooking their shoulders, arms, hands, legs, and feet together, or piling on top of each other. Many interesting combinations of acrobatic acts can be arranged or copied from the instructions or made up from the child's own imagination. The clowns, 4½" high, are of wood and are harmlessly lacquered in bright colors. Bill Ding, being the leader, is white and the others are yellow, red, blue and green. Not only does the set provide many balancing tricks but it also suggests 20 different and interesting games built around the use of the clowns. Bill Ding and his clowns are another Strombecker example of safe and interesting wooden playthings. **Price, postpaid, $2.00.**

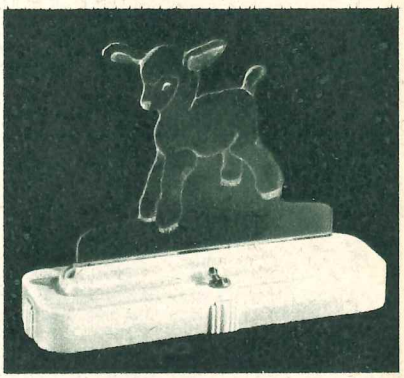
TAKE ALONG CHEST OF CIRCUS ANIMALS. This is a very clever idea by Toy Kraft. The chest is made of heavy fibre board with outside finish and designs resembling modern airplane luggage. Attractively decorated inside. Has handle so that it may be carried by the little ones around the house or on going away trips. Inside the box there are two trays holding six amusingly designed wooden circus animals highly decorated. The animals are of solid ¾-inch thick wood ranging from 3½ inches to 7 inches tall. They are mounted on wooden wheels. The six animals are shown in the illustration. Chest is 11¾ inches long by 9 inches wide. **Price, postpaid, $2.70.**

PLAYSKOOL NOK-OUT BENCH. For the very young child, satisfying his or her desire to pound, directed into worthwhile channels. The large pegs in assorted colors are pounded into the hole, and as this is done another peg pops out of the tube at the other end of the bench. Includes pegs to fill tube, 6 extra pegs, and mallet. 10" long. **Price, postpaid, $1.70.**



PULL-A-BOOK. An ideal opportunity to teach your child neatness and tidiness yet still give them an attractive and different plaything. This is a new and interestingly designed wagon representing the form of an elephant. It is mounted on free-wheeling, ball-bearing wheels for easy mobility. The Pull-A-Book is designed primarily for storage of magazines and books and has trays on each side for pencils, crayons, scissors, paste and all the other accessories so necessary to the child's daily activities. When this cut-out work is terminated for the day the elephant teaches the child the fundamentals of cleanliness and neatness by encouraging the use of his storage space. The elephant's body is made of sturdy wood gray in color with a bright red blanket trimmed in blue and white. The metal wheel base is painted blue with the 4 wheels mounted on the underside of each corner. Pull-A-Book, incidentally, is just the right size for Children's Activities Magazines. In fact he can hold over 2 years supply of Children's Activities. **Price, postpaid, $4.70.**





LUMINOUS HORSE. Dorzar's luminous creation is a new and effective answer to an age old problem. The transition from day to night—alertness to sleep, have always been considered a difficult phase through which a child must undergo. This horse was not only designed as a daytime playmate but also as a night time comfort. The horse is made of a washable red and white material. The outline of the horse is created with tiny beaded dots. These dots as well as the mane and tail are of a special photoluminescent pigment which is entirely free of toxic or radioactive chemicals. The characteristic of this pigment is that upon submission to the dark after about 10 seconds exposure to light ft will radiate with a glowing lumination. Consequently, after "lights out" the child can still see the glowing outline of his little "pal" and quickly drops off to sleep under the soothing hypnotic spell of this Nitey-Nite animal. **Price, postpaid, $4.00.**

TODDLELITE. A lovely glowing friend at night—a companion between wakefulness and sleepytime. The light is spread by diffusion, not reflection, from this little lucite lamb so provides just enough glow to please the child and keep Mother from stumbling around the nursery but not enough to hamper sleep. A 6 watt bulb in the light weight plastic base radiates light through the plastic figure giving a three dimensional, realistic effect to this night light. The lamb itself is frosted white in color with pink trimmings and bow which show whether the light is on or off. Toddlelite is practically unbreakable, washable, non-flammable and all parts are replaceable. It has a six foot safety cord attached and operates on either AC or DC, costing only a fraction of a cent a night to run. **Price, postpaid, $5.25.**

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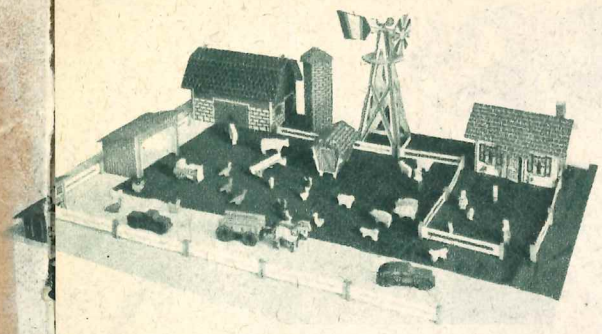
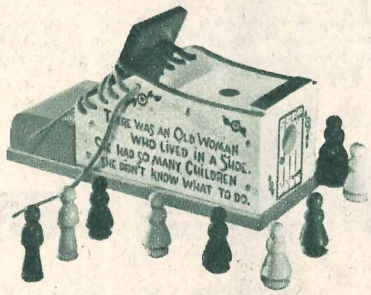
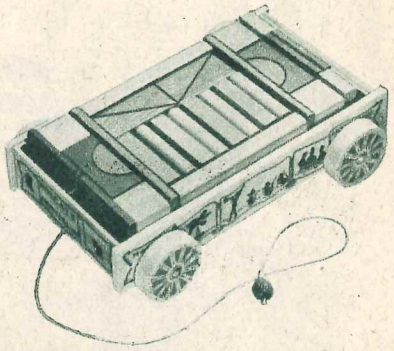


JU DE LUXE FARM SET. It's "acres of fun" to farm the Judy way with this brand new set—playing with the far characters in their natural domestic setting. The set consists of 106 pieces. The farm structures are house, bar silo, windmill, machine shed, water trough, chicken coop and corn crib. These are made of fibreboard, realistic and colorfully designed. Barn is 8½"x5½", 7" high—with other structures in proportion. There are 20 sec- tion of white fence with red wooden fence posts. Finally, there are 34 little wooden figures ranging from ¾" to 1¾" hig and from ¼" to 1" in thickness. These include tractor, truck, farm wagon, farmer, woman, boy, girl, and hor , cows, cats, dogs, pigs, sheep, ducks, geese, chickens and turkeys. Illustration shows only one of many wa the farm yard may be arranged. Fun to put together and fun to play with. **Price, postpaid, $2.50.**

PLA CO TEA SET. The Plasco Tea-Time plastic tea set is the finest and newest thing in toy dish sets. It looks just ke mother's best hand-painted chinaware! It makes a child a proud hostess to be able to serve her friends wit her own, real, hand-painted dishes—and no worry of breakage for the cellulose acetate plastic is virtually unb akable. The tea-time set consists of 3 plates, 3 cups and saucers, 3 sets of knife, fork, spoon, and cream pito r, sugar bowl, and teapot, all in exquisite cream plastic with designs of "Alice in Wonderland" characters and and-painted dainty pink flowers. Size of the set is scaled down to meet the size of the child; plates 3¾" x 2¾ the teapot 3½" high, and the rest in equal proportions. The set does not have any toxic material to cause pois ing and can withstand temperatures up to 140°. **Price, postpaid, $2.25.**



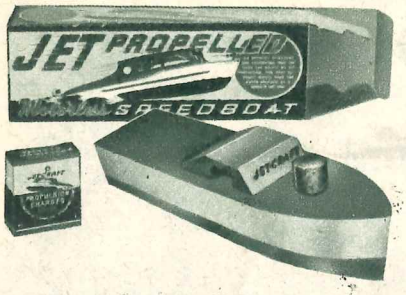


HOL ATE BAG OF RAILROAD BLOCKS. Here are forty of the most entr cing blocks imaginable. Blocks that are stenciled on one side to pict e objects—all pertaining to railroad play. Oblongs with drawings of p senger coaches, etc., on the side. Blocks, properly assembled, that will uild a station-freight depot—and countless other objects peculiar to lroading. Packed in a heavy durable bag. **Price, postpaid, $2.65.**

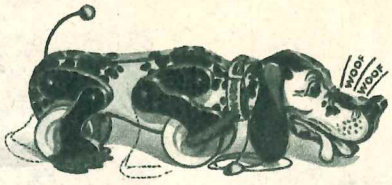
HOLGATE WAGON OF COLORED BLOCKS. There is probably no plaything that has a more universal appeal to little children than blocks. They develop imagination, dramatization and creative play—teach shape and color relationship. One of the better sets is Holgate, long known in the field of playthings for young children. The blocks come in an attractively decorated wagon, 15" long, 8" wide, and 3½"high. There are 42 smooth solid blocks finished in strong primary shades of red, yellow and blue—then waxed to keep them clean and bright. The blocks are sanded and seasoned to prevent warping. Correctly proportioned to insure the greatest possible number of combinations. Truly a quality set. **Price, postpaid, $3.25.**

HOL ATE OLD WOMAN OF THE LACING SHOE. One of those simple but ifficult things for a child to do is lacing a shoe. It is at once appe ing and ingenious to dramatize the process of lacing and unlacing with this particularly apt nursery rhyme. The fascinating story used with this shoe is that the 11 mischievous children run all around cha by the Old Woman. The children can get away by climbing in the le in the back door, but the shoe has to be unlaced and opened befo the Old Woman can get in. **Price, postpaid, $3.00.**

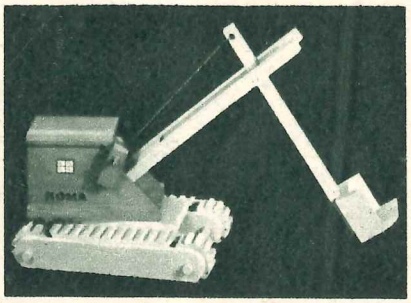
STROMBE KER 1B FAST FREIGHT. For the youngster's "first train" this wooden trackless train is ideal, especially so today when war regulations have restricted the use of metals for trains. This is a fine popular priced train—34 inches long overall, and decorated in realistic freight train colors and marking. The free-wheeling wooden wheels are riveted to steel axles and are polished to prevent marring floors. Height of trains 2¼ inches. Consists of engine, tender, two freight cars, gondola and caboose. **Price, postpaid, $1.60.**

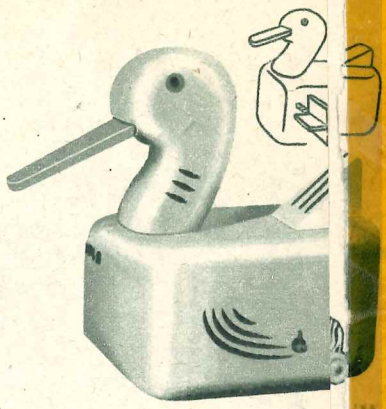


JET - CRAFT SPEED BOAT. With jet-propelled planes, rockets, etc., so much in the public eye we feel that this brand new boat is very fascinating and timely. Unlike the war application this boat uses no explosive material, fire nor heat, and cannot possibly be injurious in any way. First the water-tight wooden hull is filled with water and the small bag containing simple chemicals is hung in the water inside the hull. This produces common carbon dioxide gas. Immediately the charged water begins to squirt through a small hole in the stern propelling the boat in a very realistic way and at a faster speed than the usual wind-up propelled boat. Each charging will propel the boat from 12 to 15 feet and re-charging takes but a few moments. Ideal for use in the bath tub or on small bodies of water. The boat is 12" long, made of wood, and attractively finished. The operation is so simple and safe that any child can run it. Additional chemicals may be easily and cheaply secured from the manufacturer. **Price, postpaid, $2.50.**



SNOOPY SNIFFER He "woof-woofs" loudly with his concealed voice, as he swaggers along following his youthful master or mistress. His legs have a natural ludicrous splay-footed gait, because of their being jointed in the middle. Snoopy's tail is spring wire, and wags in all directions. He is solid wood, finished with four-color lithography, rubber paws, floppy cloth ears, and is amazingly well constructed. **Price, postpaid, $2.10.**





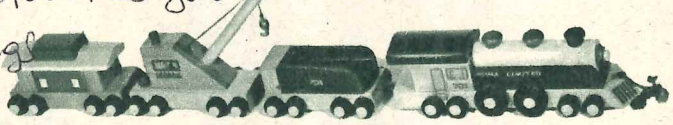
PADDLES. The swimming du something new and colorful bathtub companion. It is made the notably very light Balsa which accounts for its high mighty floating trait in water. very attractively finished wi bright yellow non-toxic yacht with black markings and an o bill to add to the authentic like features. The duck swim means of rubber band propelled dles which are tucked up unde duck out of view when in the w Three extra rubber bands are vided, making replacement eas following directions enclosed each package. The duck's b measures 6½" long, 3½" wide, 3" high exclusive of the neck head. **Price, prepaid, $2.20.**

TRACTOR-STEAM SHOVEL. This clever new action toy by Noma has fascinating and realistic play valu wood construction — 10¼" long, 4¾" wide, 9½" high. Large cab with windows revolves in all direc Hand crank with large handle raises and lowers scoop bucket. Wheels turn when pulled like any real t shovel. Finished in bright red and grey. **Price, postpaid, $2.00.**

Children's Activities for Home + School

Selected Playthings

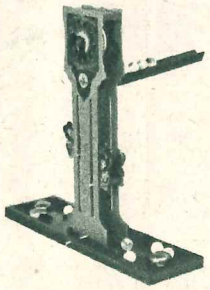
Nov. 4, 1947

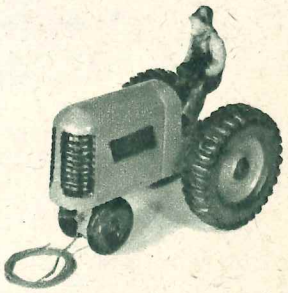


NOMA LIMITED TRAIN. The perfect toy for the budding Casey Jones. The Limited can be completely disa bled into 94 separate pieces and put together again. There are 4 cars including a modern type locomotive, t wrecking crane with a cab that turns in any direction and a real hook for lifting, and a caboose. The cars a gaily colored in red and blue and natural wood finish. It is not only fun to play with but teaches the you mental and physical coordination. Overall length 35", 4" wide, 7" high. **Price, postpaid, $6.30.**

Special Supplement

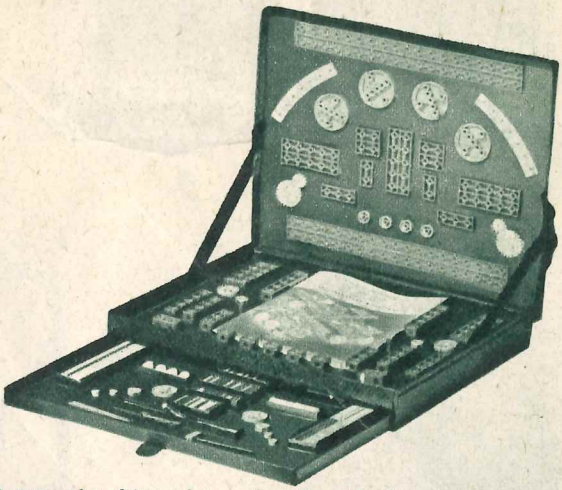
WALKING MAMMY Something new and different has been contributed to the pull toy field by Noma! When the youngster pulls the attached cord. Mammy waddles right along, pushing her carriage just as you see her in everyday life. Inside the carriage can be found a little 4½" kewpie doll wrapped in a tiny blanket. The carriage is royal blue in color and is 8" long by 7" high. The top can be faced in either direction. The 10" Mammy is smartly dressed in a yellow polka dot dress and a knotted red bandana with a bright red waist sash. **Price, postpaid, $3.15**





NOMA HICKORY DICKORY DOCK. Intriguing action toy and gam little children. The marbles from a chute roll one at a time int unique mouse design cut-out carriage. As one carriage descends wi marble and dumps the marble at the bottom, the other carria drawn to the top to be loaded. As the marbles are dumped they ro striking a bell and fall into numbered holes making a scoring The hands on the clock move each time and a very amusing produced with the mice running up and down the clock. Base in bright red, clock sides in natural wood color. 15" long, 4 14" high. 12 polished marbles and 9" loading chute. **Price, postpai**

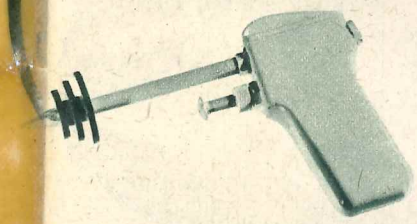
NOMA HEAVY DUTY FARM TRACTOR. Here's fun "on the fa both sexes, from Toddlers all the way up thru the early grade and substantial in construction the Tractor is 8½" x 5½". Ful of tough, durable material to show realistically such detail treads, radiator slots, farmer's face and clothing, etc. Front w steer when this toy is pulled with a string. The large rea wheels have special ground grip type tires and attached device that makes a realistic motor noise. Brightly colored in and other colors. Individually boxed in full color Gift Pack **postpaid, $1.50.**



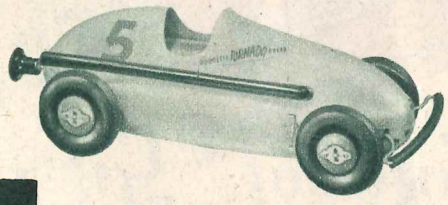
WOODETTE LIBRARY. Seldom in the history of educational type playthings has a toy like Woodettes been seen. Here is a realization of every child's dream—children's story book charaters they can put together and paint themselves. There are six little characters all "knocked down" ready to be assembled. The figures are of Alice in Wonderland, Jack and the Bean Stalk, Robin Hood, Little Jack Horner, Mary, and her Little Lamb. The wood parts are all turned to special design and precision drilled for perfect fit. The set comes complete with a set of special formula water colors; the only opaque water color provided for painting on raw wood surface. A colorful background which symbolizes a scene from the stories of each of these famous characters is also included. These 6 figures are each 5½" tall so are just right for doll house play. This remarkable toy teaches a simple lesson in anatomy—construction, painting, and design, **Price, prepaid, $3.60.**

WOODETTE CIRCUS. Instead of the Story Book characters this set has Hobo the clown, Bepo the bear, a lion, a giraffe, and an elephant with cages, ticket booths and props to complete the picture. **Price, postpaid, $2.40.**

PLASTIC TECH SET is an ultra modern brightly colored plastic construction set that creates realism in model building—and without the use of a single nut or bolt! Parts are connected by simple sliding rods which fit together perfectly with a firm push. Loose rods and lock washers hold together all moving parts. These rods are all pliable and can be bent into various shapes. Accuracy to 1/1000th of an inch insures smooth movement. The unfading, mar proof colored parts are washable and functionally colored in bright red, blue, and yellow for study of the actions of any particular group. All Tech set parts are interchangeable and spare parts available in any quantities. This set builds planes, trucks, locomotives, cranes, engines, and 40 other precision movable working models as illustrated in the Tech model book. **Price, prepaid, $13.50.**



ATOM-MATIC WATER ROCKET is as new as tomorrow and the world's finest water toy! It is built for safe and enduring play. Startingly attractive in its rich colors of red, royal blue, gold, and magenta, the futuristic design further stimulates the imagination of the youngsters. Automatic in its split second operation, it "rockets" a stream of water more than 50 times without reloading and with extreme accuracy. It is very simple to load; just remove the live rubber plug in the back of the handle and pour water into the reservoir. It is precision built in every respect. The metal parts are non-corrosive for long-life. **Price, postpaid, $2.25.**



BUILT RITE KITCHEN SET. For many years most of the construction sets have been made for boys. Now there is a most attractive new set for girls which is a lot of fun to put together and even more fun to play with. It consists of 3 pieces, die cut from extra heavy durable cardboard. Brilliant white finish resembling porcelain, with printed red and black trimmings. The refrigerator door opens and all of the doors in the stove and sink are removable. Set consists of range, similar to a gas range, 9¾" high and 9¼" wide; sink 9½" high and 12" wide; electric type refrigerator 11⅞" high and 5⅝" wide. Easily put together and most realistic in appearance. **Price, postpaid, $1.10.**

MOT-AIR-ETTE RACING CAR. Wow! Look at it go! The Woodette Tornado Racer is an entirely new type of mechanical toy—powered with a revolutionary new air-compression type of motor force. Has speeds up to 20 miles per hour, runs up to 150 feet, makes a noise like a gas racing engine, yet runs entirely on air pressure—nothing to wind, no heat, fuel or chemicals. A plunger in the rear pumps up air pressure into a tank inside the racer and a release sets the machine in motion. All aluminum body, real puncture-proof inflated rubber tires, strong steel rubber coated bumper. Streamlined and very racy looking. Length 14", width 5½". Safe, long lasting, powerful, and fascinating to boys. **Price, postpaid, $5.60.**

BUZZA TRAIN. A real electric train with no moving parts to go bad. The smallest child no longer needs Dad to run his train for him because of Buzza's light weight, 9 ounces, and simplicity of control. Buzza, the Choo-Choo, is a happy little engine operating on a standard dry cell battery, but works on a virbration principle. It backs up or goes forward merrily with the least of effort — only a touch of the switch controls. It is easy to replace his energy by merely slightly turning the face enough to release the face and the old battery falls out. He is the sole owner of his own private circular track that is built of sturdy non-warping steel and is mounted on a steel tray 22" in diameter gaily painted with interesting scenery. Now it is possible for the youngest child to have his first real electric train for Buzza is careful not to give electric shocks and runs only on his own track, therefore saving the furniture, floors, upholstery, etc. Buzza is a colorful yellow Fella with a happy small red face on the front of the boiler. He is 5" long and 3½" high and made of long lasting plastic. **Price, postpaid, $6.00.**

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